

# VINCO 榮高 榮高金融有限公司 VINCO FINANCIAL LIMITED

UNIT 2602, 26/F, THE CENTER, 99 QUEEN'S ROAD CENTRAL, HONG KONG

15 November 2024

## **China 33 Media Group Limited**

Unit 410-412, 4/F., One Indigo  
20 Jiuxianqiao Road  
Chaoyang District  
Beijing, China

Dear Sirs/Madams,

**Re: China 33 Media Group Limited (Stock Code: 8087)**  
**(the “Company”, together with its subsidiaries, the “Group”)**

**- Proposed rights issue on the basis of three (3) rights shares for every two (2) consolidated shares held on the record date**

We refer to the circular of the Company on the captioned matters dated 15 November 2024 (the “**Circular**”). Capitalised terms used herein shall have the same meaning as defined in the Circular unless otherwise stated.

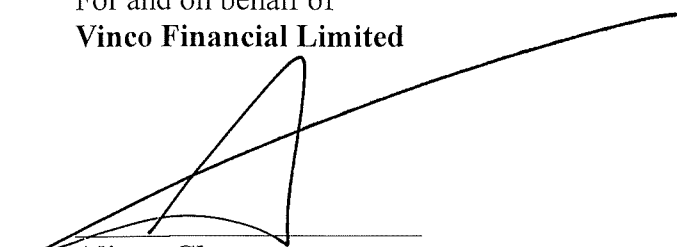
In relation to our engagement as the independent financial adviser to advise the Independent Board Committee and the Independent Shareholders, we hereby give our consent and confirm that we have not withdrawn our consent to the issue of the Circular with the inclusion therein of our letter of advice (“**IFA Letter**”) and references to our name and logo in the form and context in which they are included.

We further confirm that, as at the Latest Practicable Date:

- (a) we did not have any shareholding in any member of the Group nor did we have any right (whether legally enforceable or not) to subscribe for or to nominate persons to subscribe for any securities in any member of the Group; and
- (b) we did not have any interest, direct or indirect, in any assets which had been acquired or disposed of by or leased to any member of the Group, or which were proposed to be acquired or disposed of by or leased to any member of the Group since 31 December 2023, being the date to which the latest published audited accounts of the Company were made up.

Yours faithfully,

For and on behalf of  
**Vinco Financial Limited**



**Alister Chung**  
Managing Director