



BAOQIAO PARTNERS

寶橋融資有限公司

BAOQIAO PARTNERS CAPITAL LIMITED

3 December 2024

The Board of Directors  
**Beijing Media Corporation Limited**  
Building A, No. 23 Baijiazhuang Dongli  
Chaoyang District, Beijing  
the People's Republic of China

Dear Sir/Madam,


**POSSIBLE MAJOR AND CONNECTED TRANSACTION  
IN RELATION TO DISPOSAL OF TARGET PROPERTY  
THROUGH PUBLIC TENDER**

We refer to the circular of **Beijing Media Corporation Limited** (the “**Company**”, together with its subsidiaries, the “**Group**”) dated 3 December 2024 (the “**Circular**”) relating to, among other things, the captioned matter. Unless otherwise defined herein, terms used in this letter shall have the same meanings as those defined in the Circular.

We, hereby confirm that, as at the Latest Practicable Date, we (i) had no beneficial shareholding in any member of the Group and had no right (whether legally enforceable or not) to subscribe for or to nominate persons to subscribe for securities in any member of the Group; and (ii) did not have any direct or indirect interests in any assets which have been acquired, or disposed of by, or leased to any member of the Group since 31 December 2023, being the date to which the latest published audited financial statements of the Group were made up.

We hereby give our consent to, and confirm that we have not withdrawn our written consent to the issue of the Circular with the inclusion of our letter and references to our name, logo and qualification in the form and context in which they respectively appear in the Circular.

Yours faithfully,  
For and on behalf of  
**BaoQiao Partners Capital Limited**

  
\_\_\_\_\_  
Jack Yim  
*Executive Director*