



洪泰資本(香港)有限公司

Hong Tai Capital (Hong Kong) Limited

7 March 2025

The board of directors
Yinsheng Digifavor Company Limited
40th Floor, Dah Sing Financial Centre,
248 Queen's Road East,
Wanchai, Hong Kong

Dear Sirs,

- (1) RENEWAL OF CONTINUING CONNECTED TRANSACTIONS IN
RELATION TO THE DIGITAL MARKETING TRAFFIC SALES
FRAMEWORK AGREEMENT
(2) CONTINUING CONNECTED TRANSACTIONS IN RELATION TO
THE DIGITAL MARKETING AND DIGITAL RIGHT PRODUCTS
AND SERVICES MUTUAL SUPPLY AGREEMENT

We refer to the circular (the "Circular") dated 7 March 2025 to be issued by Yinsheng Digifavor Company Limited in relation to the captioned matters. Unless the context otherwise requires, the capitalised terms used herein shall have the same meanings as those defined in the Circular.

We, Hong Tai Capital (Hong Kong) Limited, do hereby confirm that we consent to, and have not withdrawn our written consent to the issue of the Circular with the inclusion of our letter of advice to the Independent Board Committee and the Independent Shareholders dated 7 March 2025 (the "**IFA Letter**") and references to our name in the form and context in which they respectively appear.

We hereby consent to the IFA Letter and this letter being made available for public inspection as described in Appendix to the Circular.

Yours faithfully,

For and on behalf of

Hong Tai Capital (Hong Kong) Limited

Douglas Cheung

Managing Director