RNS Number: 0879M Shoe Zone PLC 09 January 2023

Shoe Zone plc

("Shoe Zone" or the "Company")

Transaction in Own Shares

Shoe Zone plc (AIM: SHOE) announces that on 6 January 2023 it purchased 24,989 ordinary shares of £0.01 each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 2 December 2022, as follows (together the "Transaction"):

Date of purchase6 January 2023Number of ordinary shares purchased24,989Highest price paid per ordinary share215 penceLowest price paid per ordinary share215 penceVolume weighted average price paid per ordinary share215 pence

Following the Transaction, the issued share capital of the Company remains unchanged at 49,000,000 and the Company now holds 439,363 shares in treasury. The total voting rights in the Company is now 48,560,637 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Shoe Zone under the FCA's Disclosure Guidance and Transparency Rules.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Shoe Zone, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased: Shoe Zone plc (ISIN: GB00BLTVCF91)

Date of purchases: 6 January 2023

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
24,989	215	London Stock Exchange

Individual transactions:

14,989	215.00 pence	08:46 UK
10,000	215.00 pence	09:20 UK

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Anthony Smith (Chief Executive) Terry Boot (Finance Director)

Zeus (Nominated Adviser and Broker) Tel: +44 (0) 203 829 5000

David Foreman, James Homigold, Ed Beddows (Investment Banking)

Dominic King (Corporate Broking)

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