

11 January 2023

Zenova Group PLC

("Zenova", the "Company" or the "Group")

Zenova presents and demonstrates possible use cases for its fire safety and heat management solutions within the TV and film industry

Zenova Group PLC (AIM: ZED) a provider of fire safety and heat management technology solutions to a wide range of users across the globe, were invited by Bells and Two Tones Fire and Rescue Ltd to present and showcase the current Zenova range of fire safety and heat management solutions to the TV and film industry at Pinewood Studios.

Those in attendance represented fire safety officers and executives from TV and film studios from within the UK and abroad. Some of the notable studios present were Pinewood Studios, Disney Studios, Marvel Studios, Netflix, Lucasfilm Ltd and Shepperton Studios. The products which were presented through live demonstrations were the Zenova FP, Zenova WB, Zenova IP and Zenova FX500.

Post interviews from those in attendance highlighted the growing interest in the Zenova fire safety and heat management range, while the overall sense from the Bells and Two Tones Fire and Rescue Ltd team, who were carrying out the live demonstrations, was that the Zenova fire safety and heat management range has multiple uses within the TV and film industry and they are looking forward to seeing further adoption and specification within the industry in the near future.

To view the post demonstration interviews please [click here \(https://zenovagroup.com/zenova-pinewood-interviews/\)](https://zenovagroup.com/zenova-pinewood-interviews/).

As a result of the highly effective firefighting capabilities of the Zenova FX500 and Zenova FP, which were both on display over the course of the day, further initial orders have been placed for the Zenova FX500 and Zenova FP for use within the TV and film industry.

Zenova looks forward to growing its presence in the TV and film industry and continuing to showcase the real-world benefits of our fire safety and heat management range at demonstrations such as this.

Commenting on the day, Ewan Dunsire, director at Bells and Two Tones Fire and Rescue Ltd said; "this is the start of a new era where the UK TV and film industries become the safest in the world and I am looking forward to educating more of the industry in what can be achieved by using Zenova products. Bells and Two Tones are committed to push the Zenova name by carrying out more live demos at different studios and locations throughout 2023."

Commenting on being invited by Bells and Two Tones Fire and Rescue Ltd to present to the film industry, Tony Crawley, CEO of Zenova Group PLC, said: "This was a magnificent opportunity for the Zenova team to meet with the decision makers regarding safety and sustainability. Individuals from the leading film industry were present enabling key questions and answers on the day to be raised and answered, with some positive feedback and ongoing benefits as a result. This is a key sector Zenova are looking to support in both fire safety and sustainability going forwards."

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About Zenova Group PLC:

The Group, through Zenova Ltd, is the holder of intellectual property that underpins a suite of fire safety and temperature management products and technology. The product range is applicable to industrial, commercial, and residential markets. The Group's solutions include fire retardant paints, insulating paints and render, fire extinguishing fluid and applications. Through innovative development, and a refined formulation and development process, Zenova provides industry leading solutions across a range of fire protection and temperature management problems, comprising:

Zenova FP

A water-based fire-protection paint that prevents ignition and spread of fire. It can be used in commercial, industrial, and domestic applications on a variety of materials, from wood to metal.

Zenova FX

[Zenova FA](#)

Patent pending fire extinguisher filled with proprietary Zenova Fluid (Zenova FXB) that extinguishes all types of fires, reduces chances of re-ignition, works in cold (-15°C) conditions, is non-toxic and does not produce harmful by-products.

[Zenova FX500](#)

A high-performance handheld fire extinguisher that is tested by independent experts and adheres to the highest industry standards. The fire extinguisher is safe to use on any type of fire, reduces the risk of reignition once the fire has been extinguished and has been tested to the BS 6165 standard. It boasts an efficient and compact design, allowing for it to be dispersed from any 360° orientation, which ensures that the Zenova FX500 is convenient to handle and simple to operate while providing the user with a highly effective and fast working fire extinguisher.

[Zenova IP](#)

Thermal insulation paint that creates a thermal barrier, provides thermal reflection of sunrays and infrared radiation, anti-condensation, and anti-mould properties. It can be applied to virtually any exterior or interior material, regardless of the surface.

[Zenova IR](#)

Thermal insulation render to enhance the effectiveness of insulation by creating a thermo shield. It fills all cavities and gaps regardless of geometric shape and creates a vacuum - the most effective insulator.

[Zenova WB](#)

A wildfire barrier fluid (applied via spray wands or aerial drops), which provides a virtual barrier where fire simply will not burn. Repeated tests on a variety of extremely dry wildfire fuels (grasses, hays, brush) demonstrates the incredible fire resistance Zenova WB provides, while remaining viable after application for 30+ days in dry conditions.

[Zenova CS](#)

Patent pending next generation ceiling sprinkler filled with proprietary Zenova Fluid (Zenova FXB) that removes the need to install large fluid tanks, piping, complicated equipment, and software. This sprinkler could be installed in the kitchen.

The Group has achieved this without compromising the sustainability of natural and economical resources, including personal health and safety, with ecologically sound products.

Further information on the Group can be found at www.zenovagroup.com

About Bells and Two Tones Fire and Rescue Ltd

Bells and Two Tones are run and owned by genuine time served firefighters, they have been supplying fire cover, fire wardens and fire marshals for the TV and film industry as well as some of the United Kingdom's largest industrial sites, railway stations and domestic tower blocks. They also offer staff training for large and small business types.

They have a vast list of satisfied customers, these include Disney, Warner Bros Pictures, Netflix and the BBC to name but a few. They supply fire and medical cover for productions of any size as well as health and safety advisors.

Further information can be found at: www.bellsandtwotones.co.uk

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