

13 January 2023

Franchise Brands plc
("Franchise Brands" or the "Group")

Capital Markets Day

Franchise Brands plc, an international multi-brand franchise business, will be holding a Capital Markets Day for institutional investors on 25 January 2023. The event will be hosted by Stephen Hemsley, Executive Chairman and will include presentations from the Group's leadership team.

Stephen Hemsley will outline management's strategy to maximise the business potential. Peter Molloy, MD of the B2B division, and Jason Sayers, MD of Filta International, will demonstrate the strategy in action. Colin Rees, Chief Information Officer, will present on the operational gearing being achieved through technology, and Robin Auld, Group Marketing Director, will outline the Group's plans to realise the market opportunity.

The presentations will commence from 2.30pm until 5pm (registration from 2pm), and will be held at the London Stock Exchange, 10 Paternoster Square, EC4M 7LS. All interested parties must RSVP to ir@dowgate.co.uk prior to arriving at the London Stock Exchange. Photographic ID is required to access the building. Admission will not be granted to anyone who has not registered prior to arrival.

Enquiries:

Franchise Brands plc

+ 44 (0) 1625 813231

Stephen Hemsley, Executive Chairman
Andrew Mallows, Interim Chief Financial Officer
Julia Choudhury, Corporate Development Director

Allenby Capital Limited (Nominated Adviser and Joint Broker)

+44 (0) 20 3328 5656

Jeremy Porter / George Payne (Corporate Finance)
Amrit Nahal (Sales & Corporate Broking)

Dowgate Capital Limited (Joint Broker)

+44 (0) 20 3903 7715

James Serjeant / Russell Cook / Nicholas Chambers

MHP Communications (Financial PR)

+44 (0) 20 3128 8100

Katie Hunt / Catherine Chapman

+44 (0) 7884 494112

franchisebrands@mhpc.com

About Franchise Brands plc

Franchise Brands is focused on building market-leading businesses primarily via a franchise model. The Group currently has a combined network of 570 franchisees across six principal franchise brands in the UK, North America and Europe. Our focus is on established brands which can benefit from our central support services, in particular technology, management experience and group resources.

Our B2B brands are Metro Rod, Metro Plumb, Filta, Willow Pumps and Azura, and our B2C brands are ChipsAway, Ovenclean and Barking Mad. Each of our brands are leaders in their respective markets. The combined trading history of all the Group's brands is over 190 years. Franchise Brands employs 420 people from 5 principal offices in the UK as well as Orlando, Florida and the Netherlands.

For further information, visit www.franchisebrands.co.uk

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rs@seg.com or visit www.rs.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

MSCEANFAFEDEFA

