

Digitalbox plc
("Digitalbox" or the "Company")

Director/PDMR Shareholding

Digitalbox plc (AIM: DBOX), the mobile-first digital media business, announces that it has received notification that David Joseph, Chief Financial Officer of the Company, has purchased 550,000 ordinary shares of 1 pence each in the Company ("Ordinary Shares") at a price of 8 pence per Ordinary Share (the "Purchase") through his investment vehicle, Integral 2 Limited, which he manages and controls.

Following the Purchase, Mr Joseph's beneficial shareholding stands at 1,150,000 Ordinary Shares in Digitalbox, which represents 0.98% of Digitalbox's current issued share capital of 117,923,393.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| | | | | | | | |
|----------|---|--|--|----------|-----------|-------|---------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | | | | | |
| a) | Name | David Joseph | | | | | |
| 2 | Reason for the notification | | | | | | |
| a) | Position/status | Chief Financial Officer | | | | | |
| b) | Initial notification /Amendment | Initial notification | | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | | |
| a) | Name | Digitalbox plc | | | | | |
| b) | LEI | 213800SZMUM1M5ROGI69 | | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares of £0.01 each GB00BJK9H642 | | | | | |
| b) | Nature of the transaction | Purchase of Ordinary Shares | | | | | |
| c) | Price(s) and volume(s) | <table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.08</td><td>550,000</td></tr></table> | | Price(s) | Volume(s) | £0.08 | 550,000 |
| Price(s) | Volume(s) | | | | | | |
| £0.08 | 550,000 | | | | | | |
| d) | Aggregated information - Aggregated volume - Price | 550,000 £0.08 per share | | | | | |
| e) | Date of the transaction | 13 January 2023 | | | | | |

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|----|--------------------------|-----------------------|
| f) | Place of the transaction | London Stock Exchange |
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This announcement contains information which, prior to its disclosure, was considered inside information for the purposes of the UK Market Abuse Regulation and the Directors of the Company are responsible for the release of this announcement.

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