

17 January 2023

Victorian Plumbing Group plc
("Victorian Plumbing" or the "Company")

Issue of Equity and Total Voting Rights

Victorian Plumbing (AIM: VIC), the UK's leading online specialist bathroom retailer, announces that it has issued and allotted 52,342 ordinary shares of £0.001 each ("Ordinary Shares") to VG Corporate Trustee Limited as the trustee of the Victorian Plumbing Group Employee Benefit Trust in connection with the Victorian Plumbing Deferred Bonus Plan.

Application has been made to the London Stock Exchange for the 52,342 new Ordinary Shares to be admitted to trading on AIM ("Admission") and it is expected that Admission will become effective and trading will commence at 8.00a.m. on 20 January 2023. These new Ordinary Shares will rank *pari passu* with the existing Ordinary Shares.

Following Admission, the total number of Ordinary Shares in issue will be 325,227,984, with each Ordinary Share carrying the right to one vote. This figure of 325,227,984 represents the total voting rights in the Company and may be used by shareholders as the denominator for calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure and Transparency Rules.

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About Victorian Plumbing Group

Victorian Plumbing is the UK's leading online specialist bathroom retailer, offering a wide range of over 32,000 products to B2C and trade customers. Victorian Plumbing offers its customers a one-stop shop solution for the entire bathroom with more than 125 own and third-party brands across a wide spectrum of price points.

The Group's product design and supply chain strengths are complemented by its creative and brand-focused marketing strategy, which predominantly focus on online channels to drive significant and growing traffic to its website.

Headquartered in Skelmersdale, Lancashire, the Group employs over 500 staff across seven locations in Skelmersdale, Manchester and Birmingham.

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