RNS Number : 8797N Everyman Media Group PLC

25 January 2023

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## **Everyman Media Group PLC**

("Everyman", the "Company" or the "Group")

## Director/PDMR Shareholding

The Company was today notified that Blue Coast Private Equity L.P. ('Blue Coast") purchased 50,000 ordinary shares of 10 pence each in the Company ("Ordinary Shares") on 24 January 2023 at a price of 91.5 pence per Ordinary Share.

Mr Michael Rosehill, a non-executive director of the Company, is also a director of Blue Coast. Following the above transaction, Blue Coast's total holding has accordingly risen to 17,903,639 Ordinary Shares, equating to 19.6% of the Company's issued share capital.

For further information, please contact:

Everyman Media Group PLC

Alex Scrimgeour, Chief Executive Will Worsdell, Finance Director

Canaccord Genuity Limited (Nominated Adviser and Sole Broker)

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Alma PR (Financial PR Adviser)

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1	Details of the person discharging managerial responsibilities/person closely associated		
а.	Name	Blue Coast Private Equity L.P.	
2	Reason for notification		
a.	Position/Status	Person closely associated - Michael Rosehill, Non-Executive Director of the Company, is a director of Blue Coast Private Equity L.P.	
b.	Initial notification/ Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
а.	Name	Everyman Media Group plc	
b.	LEI	213800XIF4R73HAM8S36	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
а.	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of 10 pence each GB00BFH55S51	
b.	Nature of the transaction	Purchase of Ordinary Shares	
÷.	Price(s) and volume(s)	Price(s) Volume(s) £0.915 50,000	

d.	Aggregated information - Aggregated Volume - Price	N/A
e.	Date of the transaction	24 January 2023
f.	Place of the transaction	London Stock Exchange (AIM)

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