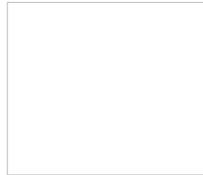


26 January 2023



**XLMedia PLC**

("XLMedia" or the "Group" or the "Company")

**Capital Markets Day**

XLMedia (AIM: XLM), the global digital media company that manages a portfolio of premium brands with an emphasis on Sports and Gaming in regulated markets, will be holding a virtual Capital Markets Day ("CMD") on 1 February 2023 at 2.00 p.m. GMT.

The event will offer analysts and investors additional insight into the operations of the US and European sports and gaming businesses and provide an opportunity to hear from some of the Group's senior management, as well as updates on the Group's strategy, recent State launches and new media partnerships.

The event will be hosted by David King, CEO, and Caroline Ackroyd, CFO, together with members of the senior team from across the Group.

To join the live webcast of the event and Q&A session, please follow the below link to pre-register:

<https://stream.brrmedia.co.uk/broadcast/639a145edc1e125e33799601>

A recording of the presentation will also be made available on the Company's website after the event on:

<https://www.xlmedia.com/investors/webcasts/>

**For further information, please contact:**

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**About XLMedia:**

XLMedia (AIM: XLM) is a leading global digital media company that creates compelling content for highly

engaged audiences and connects them to relevant advertisers.

The Group manages a portfolio of premium brands with a primary emphasis on Sports and Gaming in regulated markets. XLMedia brands are designed to reach passionate people with the right content at the right time.

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