

The information contained within this announcement is deemed by the Company to constitute inside information for the purposes of Article 7 of EU Regulation 596/2014 (which forms part of domestic UK law pursuant to the European Union (Withdrawal) Act 2018) ("UK MAR"). Upon the publication of this announcement via a Regulatory Information Service, this information is considered to be in the public domain.

For immediate release

27 January 2023

BOSTON INTERNATIONAL HOLDINGS PLC
("BIH" or the "Company")

Directors' Subscriptions for New Ordinary Shares

The board of directors of BIH announces that the Directors of the Company have subscribed for an aggregate of 16,000,000 new ordinary shares of 0.1 pence each in the Company (the "**New Ordinary Shares**") at a subscription price of 0.5 pence per share in cash, raising £80,000 for the Company.

Further details of the Directors' individual subscriptions are set out in the table below:-

<i>Director</i>	<i>No. on New Ordinary Shares subscribed for</i>	<i>Total No. of Ordinary Shares held</i>	<i>Percentage of enlarged issued share capital</i>
Christopher Pitman	4,000,000	6,000,000	4.68%
Martin Lampshire	4,000,000	6,000,000	4.68%
Richard Hartheimer	4,000,000	4,000,100	3.12%
Borden James	4,000,000	4,000,000	3.12%
Total:	16,000,000	20,000,100	15.6%

Applications [will be/have] made for the New Ordinary Shares to be admitted to listing on the Official List (standard listing segment) and to trading on the London Stock Exchange's main market for listed securities (together "**Admission**"). It is anticipated that Admission will take place at 8.00 a.m. on 3 February 2023.

Use of Proceeds

The Directors intend to use the funds from the subscriptions to fully evaluate several potential attractive opportunities presently under consideration with a view to making a decision on which (if any) to progress to a transaction.

Total Voting Rights

Following the issue of the New Ordinary Shares, the Company's issued share capital consists of 128,219,943 ordinary shares of 0.1 pence, each with one voting right. The Company does not hold any ordinary shares in treasury. Therefore, the total number of voting rights in the Company is 128,219,943.

The above figure of 128,219,943 should be used by shareholders in the Company as the denominator for the calculation by which they may determine if they are required to notify their interest in, or change to their interest in, the share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

For more information, please contact:-

Boston International Holdings Plc

Christopher Pitman, Chairman

+44 (0) 7891 104329

Peterhouse Capital Limited (Broker)

Lucy Williams / Duncan Vasey

+44 (0) 20 7469 0930

The following information relating to the transactions by each of the Directors has been filed with the Financial Conduct Authority in accordance with Article 19(1) of UK MAR.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Christopher Nigel Pitman

1)	Name	Christopher Nigel Fennell		
2	Reason for the notification			
a)	Position/status	Director		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Boston International Holdings plc		
b)	LEI	213800OVVYT6ZUJUXD69		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.1 pence each		
	Identification code	ISIN: GB00BD70S874		
b)	Nature of the transaction	Subscription for 4,000,000 new ordinary shares		
c)	Price(s) and volume(s)	Price	No. of shares	
		0.5 pence	4,000,000	
d)	Aggregated information			
	- Aggregated volume	4,000,000		
	- Price	0.5 pence		
e)	Date of the transaction	27 January 2023		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Martin Lampshire		
2	Reason for the notification			
a)	Position/status	Director		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Boston International Holdings plc		
b)	LEI	213800OVVYT6ZUJUXD69		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.1 pence each		
	Identification code	ISIN: GB00BD70S874		
b)	Nature of the transaction	Subscription for 4,000,000 new ordinary shares		

c)	Price(s) and volume(s)	Price	No. of shares	
		0.5 pence	4,000,000	
d)	Aggregated information			
	- Aggregated volume	4,000,000		
	- Price	0.5 pence		
e)	Date of the transaction	27 January 2023		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Richard Hartheimer		
2	Reason for the notification			
a)	Position/status	Director		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Boston International Holdings plc		
b)	LEI	213800OVVYT6ZUJUXD69		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.1 pence each ISIN: GB00BD70S874		
b)	Nature of the transaction	Subscription for 4,000,000 new ordinary shares		
c)	Price(s) and volume(s)	Price	No. of shares	
		0.5 pence	4,000,000	
d)	Aggregated information - Aggregated volume - Price	4,000,000 0.5 pence		
e)	Date of the transaction	27 January 2023		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	William Borden James
2	Reason for the notification	
a)	Position/status	Director

b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Boston International Holdings plc		
b)	LEI	213800OVVYT6ZUJUXD69		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 0.1 pence each ISIN: GB00BD70S874		
b)	Nature of the transaction	Subscription for 4,000,000 new ordinary shares		
c)	Price(s) and volume(s)	Price	No. of shares	
		0.5 pence	4,000,000	
d)	Aggregated information - Aggregated volume - Price	4,000,000 0.5 pence		
e)	Date of the transaction	27 January 2023		
f)	Place of the transaction	Outside a trading venue		

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