

**Everyman Media Group plc**  
**("Everyman" or the "Company")**

**Grant of Options**

The Company notifies that, on 31 January 2023, it granted a total of 709,404 options over ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") to the Company's key employees pursuant to the Company's Long-Term Incentive Plan ("New Options"). Within this total the following persons discharging managerial responsibilities were granted the following New Options:

<b>Name</b>	<b>Position</b>	<b>Options previously held</b>	<b>New Options granted</b>	<b>Options lapsed</b>	<b>Total Options held</b>
Alex Scrimgeour	CEO	1,307,097	212,482	269,764	1,249,815
Will Worsdell	Finance Director	246,561	88,636	37,249	297,948

The New Options give holders the right to subscribe for ordinary shares of 10 pence each in the capital of the Company for nominal value on or after 1 January 2026, subject to certain performance conditions.

**For further information, please contact:**

**Everyman Media Group PLC**

Alex Scrimgeour

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Will Worsdell

**Canaccord Genuity Limited (Nominated Adviser and Broker)**

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Bobbie Hilliam

Harry Pardoe

**Alma PR (Financial PR Advisor)**

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David Ison

Joe Pederzoli

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Alex Scrimgeour
b)	Reason for the notification	Grant of options over Ordinary Shares

2.	Reason for the notification	Grant of options over Ordinary Shares	
a)	Position/status	CEO	
b)	Initial notification/Amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Everyman Media Group plc	
b)	LEI	213800XIF4R73HAM8S36	
4.	Details of transactions(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (vi) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument identification code  Identification code	Options over Ordinary Shares each in Everyman Media Group plc  GB00BFH55S51	
b)	Nature of the transaction	Grant of 212,482 options over Ordinary Shares.	
c)	Price(s) and volume(s)	Price	Volume(s)
		£0.10	212,482
d)	Aggregated information  -Aggregated volume  - Price	Not applicable - single transaction	
e)	Date of the transaction	31 January 2023	
f)	Place of transaction	Outside a trading venue	

1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Will Worsdell	
2.	Reason for the notification	Grant of options over Ordinary Shares	
a)	Position/status	Finance Director	
b)	Initial notification/Amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Everyman Media Group plc	
b)	LEI	213800XIF4R73HAM8S36	
4.	Details of transactions(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (vi) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument identification code  Identification code	Options over Ordinary Shares each in Everyman Media Group plc  GB00BFH55S51	
b)	Nature of the transaction	Grant of 88,636 options over Ordinary Shares.	

c)	Price(s) and volume(s)	Price	Volume(s)
		£0.10	88,636
d)	Aggregated information	Not applicable - single transaction	
	-Aggregated volume		
	- Price		
e)	Date of the transaction	31 January 2023	
f)	Place of transaction	Outside a trading venue	

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