

2 February 2023

Streaks Gaming PLC
('Streaks" or "the Company")

FanDuel Partnership

London, United Kingdom - Streaks Gaming PLC (LSE: STK), a GPT-driven conversational gaming platform targeting customers in the emerging US sports betting market, is pleased to announce an advertising partnership with FanDuel, the #1 sportsbook in the United States.

Streaks will feature FanDuel offers throughout its product and expects this advertising partnership to increase revenue per user, as Streaks accrues a referral bonus for every new first time depositor referred.

This new deal takes the total of signed commercial partnerships to 13 with other notable companies including BetMGM, DraftKings and PointsBet.

Streaks' CEO, Mark Rutledge, said, "We are thrilled to be partnering with FanDuel. Their reputation and reach in the sports betting industry will allow us to further enrich the Streaks ecosystem, giving users greater choice and access to a wider selection of rewards for first time deposits on multiple platforms. We also believe this will have a positive impact on our revenue per customer as the customer base matures. "

About Streaks Gaming PLC

Streaks Gaming PLC is a provider of online gaming services. The Company offers a wide range of contests and predictions for sports and esports fans. With a user-friendly platform, cutting-edge technology, and a commitment to providing a seamless and enjoyable gaming experience, Streaks Gaming PLC aims to become a trusted and respected name in the industry.

About FanDuel

FanDuel is one of the largest sportsbooks in the United States, offering a wide range of sports betting options and daily fantasy sports contests. With a user-friendly platform and a reputation for reliability, FanDuel has established itself as a leader in the industry.

For more information, please visit Streaks Gaming PLC's website at playstreaks.com.

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