10 February 2023

Amigo Holdings PLC ("Amigo" or the "Company")

Share Incentive Plan purchase ("SIP")

Amigo Holdings PLC (LSE: AMGO), a provider of mid-cost credit in the UK, announces that, in respect of its all-employee Share Incentive Plan ("SIP"), it has received notification that a purchase took place on 8 February 2023 of 105,476 ordinary shares of 0.25 pence each in the Company ("Ordinary Shares") by the SIP trustee on behalf of participating employees at an average price of £0.0275. Details of the Partnership Shares and Matching Shares purchased by the SIP trustee on behalf of the PDMR is set out in the table below. The Partnership and Matching Shares were purchased by the SIP trustee on behalf of the below PDMR at an average price of £0.0275 per share.

Total Voting Rights

The total number of Ordinary Shares in the Company with voting rights is 475,333,760 and this figure may be used by shareholders in the Company as the denominator for the calculation by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

The below information and notification is made in accordance with the EU Market Abuse Regulation.

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

	Details of Persons Discharging Managerial Responsibilities "PDMR" / person closely associate with them ('PCA')		
a)	Name	Nicholas Beal	
2.	Reason for notification		
b)	Position / status	Chief Restructuring Officer/PDM	R
c)	Initial notification / amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
b)	Name	Amigo Holdings PLC	
c)	LEI	213800PUHEBLCWDW9T74	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument	Ordinary shares of GBP0.0025 e	each
	Identification code	GB00BFFK8T45	
b)	Nature of the transaction	Purchase and allocation of Partnership and Matching Shares by the SIP trustee under the Company's SIP	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		£0.0275 £0.0275	1 1
d)	Aggregated information Aggregated volume Price	2 £0.0275 per share	

	e)	Date of the transaction	8 February 2023
ĺ	f)	Place of the transaction	London Stock Exchange

Additional Information

This announcement is not intended to, and does not, constitute or form part of any offer, invitation or the solicitation of an offer to purchase, otherwise acquire, subscribe for, sell or otherwise dispose of, any securities, or the solicitation of any vote or approval in any jurisdiction, pursuant to this announcement or otherwise.

This announcement constitutes notice by Amigo Luxembourg S.A. (the "Issuer") to the holders of the Issuer's 7.625% Senior Secured Notes due 2024 (for the notes issued pursuant to Rule 144A of the United States Securities Act of 1933, ISIN: XS1533928468 and Common Code: 153392846; for the notes issued pursuant to Regulation S of the United States Securities Act of 1933, ISIN: XS1533928468 and Common Code: 1533928625 and Common Code: 153392862) (the "Notes") issued pursuant to pursuant to Section 4.03(a)(3) of an indenture dated January 20, 2017 among, inter alia, the Issuer, the guarantors named therein and U.S. Bank Trustees Limited, as trustee and security agent. Amigo Holdings PLC is the indirect parent company of the Issuer. This announcement shall constitute a "Report" to holders of the Notes.

The person responsible for this announcement is Roger Bennett, Company Secretary.

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www.amigoplc.com

Contacts:

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