

System1 Group

14th February 2023

System1 Group PLC (AIM: SYS1)
("System1", or "the Company", or "the Group")

Capital Markets Day

The Company is pleased to announce that it will be hosting a Capital Markets Day via the Investor Meet Company platform on 28th February 2023 at 2:00pm GMT.

The presentation is open to all existing and potential shareholders. Questions can be submitted pre-event via the Investor Meet Company dashboard up until 9:00am the day before the event or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet SYSTEM1 GROUP PLC:

<https://www.investormeetcompany.com/system1-group-plc/register-investor>

Investors who already follow SYSTEM1 GROUP PLC on the Investor Meet Company platform will automatically be invited.

Further information on the Company can be found at www.system1group.com.

For further information, please contact:

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James Gregory, Chief Executive Officer

Chris Willford, Chief Financial Officer

Canaccord Genuity Limited (Nominated Adviser & Broker)

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Simon Bridges / Andrew Potts

information, please contact ms@seg.com or visit www.ms.com.

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