

14 February 2023

**James Cropper Plc**  
(the "Company")

**Notification of Transaction of Persons Discharging Managerial Responsibility  
("PDMRs")**

The Company has been notified on 13 February 2023 that on the same day, the Trustees of James Cropper Plc Share Incentive Plan ("JC SIP Plan") transferred 184 ordinary shares of 25p each in the Company ("Shares") to a participant of the SIP Scheme.

The Shares were awarded to the participant on:

Date of award	Number of Shares	Price per Share
19 July 2018	79	1461.5p
23 November 2020	105	1124.0p

Beneficial rights to participants are recognised immediately upon award.

The SIP trust holds Shares for a 5 year period from the date of the award and then transfers the Shares to the participants. The Shares have been transferred to the participant earlier as, under the Scheme rules, the participant is deemed to be a leaver.

As a result of the above transactions, the JC SIP Plan is interested in 57,490 Shares, representing 0.6% of the issued share capital of the Company.

As a result of the change in interest of the JC SIP Plan, the non-beneficial interest of Rachel Armer and Jim Aldridge (both PDMRs and Trustees of the James Cropper Plc Share Incentive Plan) has decreased by 184 Shares.

Enquiries:

**James Cropper PLC (AIM: CRPR)**  
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Jim Aldridge, Company Secretary  
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**Shore Capital**  
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John More  
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The information below (set out in accordance with the requirements of EU Market Abuse Regulation) provides further detail:

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Names	Rachel Armer
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR, Head of Human Resources

b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	James Cropper plc	
b)	LEI	213800XM78VTDYGBRM93	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 25p each	
b)	Identification code	GB0002346053	
c)	Nature of the transaction	Reduction in non-beneficial interest following the transfer of Shares by the Trustees of the James Cropper Plc Share Incentive Plan to a leaver of the Scheme.	
d)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.00	184
d)	Aggregated information  - Aggregated volume  - Price	184  £0.00	
e)	Date of the transaction	13 February 2023	
f)	Place of the transaction	Off Exchange	

1	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Names	Jim Aldridge
2	<b>Reason for the notification</b>	

a)	Position/status	PDMR, Company Secretary				
b)	Initial notification /Amendment	Initial Notification				
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	James Cropper plc				
b)	LEI	213800XM78VTDYGBRM93				
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e)	Date of the transaction	13 February 2023				
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