

17 February 2023

J Sainsbury plc
(the 'Company')

Notification of transactions by Persons Discharging Managerial Responsibilities ('PDMRs')

The Company was notified on 17 February 2023 that the following PDMRs acquired ordinary shares of 28⁴/₇ pence each in the Company ('Shares') through their participation in the Company's Share Incentive Plan (also known as SSPP). The Shares were purchased at £2.6521 each.

PDMR	Number of Shares acquired under the SSPP
Jim Brown	43
Tim Fallowfield	43
Mark Given	43
Angie Risley	43

The Notification of Dealing Forms for each PDMR can be found below.

This notification is made in accordance with the requirements of the UK Market Abuse Regulation.

For further information, please contact:

Karen Garrod
Company Secretarial Assistant
020 7695 0269

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Jim Brown
2	Reason for the notification	
a)	Position/status	Chief Executive Officer, Sainsbury's Bank
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	J Sainsbury plc
b)	LEI	213800VGZAAJIKJ9Y484
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each
	Identification code	ISIN: GB00B019KW72
b)	Nature of the transaction	Purchase of Shares under the J Sainsbury plc Share

		Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£2.6521	43
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	16 February 2023	
f)	Place of the transaction	London Stock Exchange (XLON)	

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Tim Fallowfield	
2	Reason for the notification		
a)	Position/status	Company Secretary and Corporate Services Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Purchase of Shares under the J Sainsbury plc Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£2.6521	43
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	16 February 2023	
f)	Place of the transaction	London Stock Exchange (XLON)	

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Mark Given	
2	Reason for the notification		
a)	Position/status	Chief Marketing Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform		

	auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Purchase of Shares under the J Sainsbury plc Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£2.6521	43
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	16 February 2023	
f)	Place of the transaction	London Stock Exchange (XLON)	

Notification of dealing form

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Angie Risley	
2	Reason for the notification		
a)	Position/status	Group HR Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	J Sainsbury plc	
b)	LEI	213800VGZAAJIKJ9Y484	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 28 ⁴ / ₇ pence each	
	Identification code	ISIN: GB00B019KW72	
b)	Nature of the transaction	Purchase of Shares under the J Sainsbury plc Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£2.6521	43
d)	Aggregated information	Aggregated price	Aggregated volume
		N/A	N/A
e)	Date of the transaction	16 February 2023	
f)	Place of the transaction	London Stock Exchange (XLON)	

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