

22 February 2023

Franchise Brands plc
("Franchise Brands", the "Company" or the "Group")

Appointment of Joint Corporate Broker

Franchise Brands announces that it has appointed Stifel Nicolaus Europe Limited as a joint corporate broker to the Company, to work alongside Allenby Capital and Dowgate Capital.

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About Franchise Brands plc

Franchise Brands is an international, multi-brand franchisor focused on building market-leading businesses primarily via a franchise model. The Group currently has a combined network of 590 franchisees across six principal franchise brands in the UK, North America and Europe.

Franchise Brands' focus is on B2B van-based reactive and planned services. The Company owns several market-leading brands with a long trading history which benefit from the Group's central support services, in particular technology, marketing, management experience and other group resources. At the centre of Franchise Brands' business building strategy is helping its franchisees grow their businesses.

Franchise Brands employs 420 people from 5 principal offices in the UK, Orlando, Florida and the Netherlands.

For further information, visit www.franchisebrands.co.uk

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