

22 February 2023

Franchise Brands plc
("Franchise Brands", the "Company" or the "Group")

Appointment of Joint Corporate Broker

Franchise Brands announces that it has appointed Stifel Nicolaus Europe Limited as a joint corporate broker to the Company, to work alongside Allenby Capital and Dowgate Capital.

Enquiries:

Franchise Brands plc **+44 (0) 1625 813231**

Stephen Hemsley, Executive Chairman

Andrew Mallows, Interim Chief Financial Officer

Julia Choudhury, Corporate Development Director

Allenby Capital Limited (Nominated Adviser and Joint Broker) **+44 (0) 20 3328 5656**

Jeremy Porter / George Payne (Corporate Finance)

Amrit Nahal (Sales & Corporate Broking)

Dowgate Capital Limited (Joint Broker) **+44 (0) 20 3903 7715**

James Serjeant / Russell Cook / Nicholas Chambers

Stifel Nicolaus Europe Limited (Joint Broker) **+44 (0)20 7710 7688**

Matthew Blawat / Francis North

MHP Group (Financial PR) **+44 (0) 20 3128 8100**

Katie Hunt / Catherine Chapman

franchisebrands@mhpgroup.com

About Franchise Brands plc

Franchise Brands is an international, multi-brand franchisor focused on building market-leading businesses primarily via a franchise model. The Group currently has a combined network of 590 franchisees across six principal franchise brands in the UK, North America and Europe.

Franchise Brands' focus is on B2B van-based reactive and planned services. The Company owns several market-leading brands with a long trading history which benefit from the Group's central support services, in particular technology, marketing, management experience and other group resources. At the centre of Franchise Brands' business building strategy is helping its franchisees grow their businesses.

Franchise Brands employs 420 people from 5 principal offices in the UK, Orlando, Florida and the Netherlands.

For further information, visit www.franchisebrands.co.uk

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

APPZZGZZLMNGFZM