

For immediate release

22 February 2023

**Trakm8 Holdings plc
('Trakm8' or the 'Company')**

Capital Markets Day

Trakm8 Holdings plc (AIM: TRAK), the global telematics and data insight provider, announces that it is today hosting a capital markets event for institutional investors and analysts. The event will be hosted by Executive Chairman, John Watkins and Chief Financial Officer, Jon Edwards, and will include presentations from leaders within the group.

The Company will provide an overview of the products and markets that Trakm8 is addressing following the announcement by the Company on 14 September 2022 to focus activities on the most successful parts of the business. This will include an update that connections now exceed 318,000 (30 September 2022: 299,000).

The presentations will be made available after the event on the Company's website at <https://trakm8.com/investors/results-centre/>.

- Ends -

For further information:

Trakm8 Holdings plc

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About Trakm8

Trakm8 is a UK based technology leader in fleet management, insurance telematics, connected car, and optimisation. Through IP owned technology, the Group uses AI data analytics collected from its installed base of telematics units to fine tune the algorithms that are used to produce its' solutions; these monitor driver behaviour, identify crash events and monitor vehicle health to provide actionable insights to continuously improve the security and operational efficiency of both company fleets and private drivers.

The Group's product portfolio includes the latest data analytics and reporting portal (Trakm8 Insight), integrated telematics/cameras/optimisation, self-installed telematics units and one of the widest ranges of installed telematics devices. Trakm8 has over 318,000 connections.

Headquartered in Coleshill near Birmingham alongside its manufacturing facility, the Group supplies to the Fleet, Optimisation, Insurance and Automotive sectors to many well-known customers in the UK and internationally including the AA, Saint Gobain, EON, Iceland Foods, Parts Alliance, Direct Line Group, ByMiles and Howden.

Trakm8 has been listed on the AIM market of the London Stock Exchange since 2005. Trakm8 is also recognised with the LSE Green Economy Mark.

www.trakm8.com / @Trakm8

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