

Bigblu Broadband plc
("BBB" or the "Company" or the "Group")

Director/PDMR Shareholding

Bigblu Broadband plc (AIM: BBB.L), a leading provider of alternative superfast and ultrafast broadband solutions throughout Australasia and the Nordics, announces that Christopher Mills, Non-Executive Director of the Company, purchased 68,500 ordinary shares of 15 pence each in the Company ("Ordinary Shares") at a price of 48.5091p per Ordinary Share. In addition, Harwood Capital LLP, a PCA of Christopher Mills, purchased 41,500 Ordinary Shares at a price of 48.5091p per Ordinary Share.

Following the purchase, Christopher has a beneficial interest in 14,700,000 Ordinary Shares, representing 25.1% of the Company's issued share capital.

For further information:

Bigblu Broadband Group PLC

www.bbb-plc.com

Andrew Walwyn, Chief Executive Officer

Tel: +44 (0)20 7220 0500

Frank Waters, Chief Financial Officer

finnCap (Nomad and Broker)

Tel: +44 (0)20 7220 0500

Marc Milmo / Simon Hicks / Charlie Beeson (Corporate Finance)

Tim Redfern / Harriet Ward (ECM)

About Bigblu Broadband plc

Bigblu Broadband plc (AIM: BBB.L), is a leading provider of alternative superfast and ultrafast broadband solutions throughout Australasia and the Nordics. BBB delivers a portfolio of superfast and ultrafast wireless broadband products for consumers and businesses unserved or underserved by fibre.

High levels of recurring revenue, increasing economies of scale and Government stimulation of the alternative broadband market in many countries provide a solid foundation for significant organic growth as demand for alternative ultrafast broadband services increases around the world.

BBB's range of solutions includes satellite, next generation fixed wireless and 4G/5G FWA delivering between 30 Mbps and 150 Mbps for consumers, and up to 1 Gbps for businesses. BBB provides customers a full range of services including hardware supply, installation, pre-and post-sale support, billings and collections, whilst offering appropriate tariffs depending on each end user's requirements.

Importantly, as its core technologies evolve, and more affordable capacity is made available, BBB continues to offer ever-increasing speeds and higher data throughputs to satisfy market demands for broadband and broadband services. BBB's alternative broadband offerings present a customer experience that is similar to that offered by wired broadband and the connection can be shared in the normal way with PCs, tablets and smart phones via a normal wired or wireless route

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Christopher Mills
2	Reason for the notification	
a)	Position/status	Non-Executive Director of Bigblu Broadband Plc

b)	Initial notification /Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Bigblu Broadband Plc					
b)	LEI	2138008P6X5EX455KU41					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.15 each GB00BD5JMP10					
b)	Nature of the transaction	Share purchase					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>0.485091</td><td>68,500</td></tr></table>		Price(s)	Volume(s)	0.485091	68,500
Price(s)	Volume(s)						
0.485091	68,500						
d)	Aggregated information - Aggregated volume - Price	68,500 £33,228.73					
e)	Date of the transaction	21 February 2023					
f)	Place of the transaction	London Stock Exchange					

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Harwood Capital LLP					
2	Reason for the notification						
a)	Position/status	Harwood Capital LLP is a PCA of Christopher Mills, Non-Executive Director of Bigblu Broadband Plc					
b)	Initial notification /Amendment	Initial Notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Bigblu Broadband Plc					
b)	LEI	2138008P6X5EX455KU41					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.15 each					
	Identification code	GB00BD5JMP10					
b)	Nature of the transaction	Share purchase					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>0.485091</td><td>41,500</td></tr></table>		Price(s)	Volume(s)	0.485091	41,500
Price(s)	Volume(s)						
0.485091	41,500						
d)	Aggregated information						

	- Aggregated volume	41,500
	- Price	£20,131.28
e)	Date of the transaction	21 February 2023
f)	Place of the transaction	London Stock Exchange

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