

FOR IMMEDIATE RELEASE

2 March 2023

Safestore Holdings plc
Director/PDMR Shareholding

Safestore Holdings plc (the 'Company') announces that it was notified on 2 March 2023 that the following Director and a person closely associated with him have purchased ordinary shares of 1 pence each in the capital of the Company.

The relevant notifications set out below are provided in accordance with the requirements of Article 19 of the UK version of the EU Market Abuse Regulation which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

The following notification provide further details in respect of the transactions.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	IAN KRIEGER	
2	Reason for the notification		
a)	Position/status	PDMR, NON- EXECUTIVE DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	SAFESTORE HOLDINGS PLC	
b)	LEI	213800WGA3YSJC1YOH73	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 1P EACH	
	Identification code	GB00B1N7Z094	
b)	Nature of the transaction	PURCHASE OF SHARES	
c)	Price(s) and volume(s)	Price(s) £9.87	Volume(s) 2,025
d)	Aggregated information - Aggregated volume - Price	N/A Single transaction	
e)	Date of the transaction	2 March 2023	
f)	Place of the transaction	LONDON STOCK EXCHANGE, MAIN MARKET (XLON)	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	CARON KRIEGER	

2 Reason for the notification		
a)	Position/status	PERSON CLOSELY ASSOCIATED WITH PDMR, NON-EXECUTIVE DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	SAFESTORE HOLDINGS PLC
b)	LEI	213800WGA3YSJC1YOH73
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	ORDINARY SHARES OF 1P EACH
	Identification code	GB00B1N7Z094
b)	Nature of the transaction	PURCHASE OF SHARES
c)	Price(s) and volume(s)	Price(s) £9.89
		Volume(s) 2,022
d)	Aggregated information	N/A Single transaction
	- Aggregated volume	
	- Price	
e)	Date of the transaction	2 March 2023
f)	Place of the transaction	LONDON STOCK EXCHANGE, MAIN MARKET (XLON)

Safestore Holdings plc

Helen Bramall, Company Secretary

Tel: 020 8732 1500

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHQLLFBXXLEBBX