

**Playtech plc**  
**('Playtech' or the 'Company')**

**Director Declaration**

Further to the announcement on 13 February 2023 regarding the strategic investment made by Playtech plc (LSE: PTEC) in NorthStar Gaming Inc. ("NorthStar"), NorthStar's proposed reverse takeover (the "RTO") of Baden Resources Inc. has now completed. The resulting entity following the RTO has been renamed NorthStar Gaming Holdings Inc. ("NorthStar Gaming") and is now listed on the Canadian TSX Venture Exchange as of 8 March 2023. Chris McGinnis, Chief Financial Officer of Playtech, has been appointed to the Board of Directors of NorthStar Gaming (TSXV: BET) as Playtech's representative with effect from 3 March 2023.

This announcement is made in accordance with Listing Rule 9.6.14R (2).

- ENDS -

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**About Playtech**

Founded in 1999 and premium listed on the Main Market of the London Stock Exchange, Playtech is a technology leader in the gambling industry with over 7,000 employees across 20 countries.

Playtech is the gambling industry's leading technology company delivering business intelligence driven gambling software, services, content and platform technology across the industry's most popular product verticals, including, casino, live casino, sports betting, virtual sports, bingo and poker. It is the pioneer of omni-channel gambling technology through its integrated platform technology, Playtech ONE. Playtech ONE delivers data driven marketing expertise, single wallet functionality, CRM and responsible gambling solutions across one single platform across product verticals and across retail and online.

Playtech partners with and invests in the leading brands in regulated and newly regulated markets to deliver its data driven gambling technology across the retail and online value chain. Playtech provides its technology on a B2B basis to the industry's leading retail and online operators, land-based casino groups and government sponsored entities such as lotteries. Playtech directly owns and operates Snaitech, the leading sports betting and gaming company in online and retail in Italy.

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