

8 March 2023

Franchise Brands plc
("Franchise Brands", the "Company" or the "Group")

Holding in Company

Franchise Brands plc, an international multi-brand franchise business, announces that it was informed on 7 March 2023 that Gresham House Asset Management Limited's shareholding in the Company is 7,159,812 Ordinary Shares of 0.5 pence, equivalent to approximately 5.49 per cent. of the current issued share capital and voting rights of the Company.

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About Franchise Brands plc

Franchise Brands is an international, multi-brand franchisor focused on building market-leading businesses primarily via a franchise model. The Group currently has a combined network of 590 franchisees across six principal franchise brands in the UK, North America and Europe.

Franchise Brands' focus is on B2B van-based reactive and planned services. The Company owns several market-leading brands with a long trading history which benefit from the Group's central support services, in particular technology, marketing, management experience and other group resources. At the centre of Franchise Brands' business building strategy is helping its franchisees grow their businesses.

Franchise Brands employs 420 people from 5 principal offices in the UK, Orlando, Florida and the Netherlands.

For further information, visit www.franchisebrands.co.uk

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