9 March 2023

JD SPORTS FASHION PLC

DIRECTORATE APPOINTMENT

JD Sports Fashion Plc ('JD' or 'Group'), the leading global sports-fashion retailer, today announces that Ian Dyson will be appointed as a Non-Executive Director, with effect from 9 March 2023. Ian will join the Audit and Risk Committee and the Remuneration Committee.

Ian Dyson is currently Chair of the Board at Currys plc and has a strong track record across consumer facing industries and public company boards. He was Chairman and before that Senior Independent Director at ASOS plc, Senior Independent Director at Flutter Entertainment plc and a non-executive director of Intercontinental Hotels Group plc and SSP Group plc. During his executive career, he was Group Finance and Operations director of Marks & Spencer Group plc, Chief Executive of Punch Taverns plc and Group Finance Director of Rank Group plc.

Andrew Higginson, Chair, commented:

"I am delighted to welcome Ian to the JD Board. He brings a wealth of relevant experience and insight to our deliberations. The appointment of Ian is further progress towards strengthening the Board's broader PLC experience base."

There are no further matters which require to be disclosed pursuant to Listing Rule 9.6.13.

Enquiries:

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