



13 March 2023

**Tekcapital Plc**  
("Tekcapital" or the "Group")

**Portfolio Company Update: MicroSalt Ltd ("MicroSalt")  
H Mart Partners with MicroSalt® to Deliver Low-Sodium Snacks for its Consumers**

Tekcapital Plc (AIM: TEK), (OTCQB: TEKCF) the UK intellectual property investment group focused on creating valuable products that can improve people's lives, is pleased to announce that Hanahreum Group ("H Mart"), one of the fastest growing retailers in United States has agreed to carry MicroSalt's SaltMe® branded crisps.

[H Mart](#) is recognised as one of the fastest growing retailers by the National Retail and Supermarket News and has listed H Mart as one of the Top 50 Small Chains and Independents in the United States & Canada.

MicroSalt® provides a much-needed option that allows food manufacturers and consumers to cut the sodium content of their food without impacting the flavor. With 31% of adults worldwide suffering from high blood pressure and other cardiovascular diseases - pressure is mounting around the globe to lower the sodium content in prepared and packaged foods as well as in the home.

"There are tens of millions of health-conscious Americans, including those suffering from high blood pressure and other cardiovascular diseases who would certainly enjoy the full saltiness of SaltMe! potato chips with approximately half the sodium found in traditional potato chips," said MicroSalt's CEO Rick Guiney.

**About H Mart**

H Mart is the largest Asian supermarket chain in America. Starting in 1982 with a single store in Woodside, Queens, H Mart has grown to include more than 97 stores across the United States. H Mart is one of America's premier Asian food destinations and provides groceries and everyday essential needs as well as upscale products. H Mart offers a full line of Asian foods as well as a broad range of Western groceries to complement its full scale offering to that of a traditional supermarket. H Mart is also known for its innovative new food halls which are an extension of over 30 years of providing eateries in its stores. To learn more about H Mart please visit <https://www.hmart.com/>.

**About MicroSalt, Ltd**

MicroSalt, is the developer and manufacturer of a proprietary low-sodium salt called MicroSalt®. We are passionate about improving peoples lives with better-for-you seasonings and snacks by taking the lead in the industry by providing the best low-sodium salt solution, based on the mechanical transformation of the salt particle itself. This solution is the only one that delivers real salt flavour because it is salt. Our new patented technology produces salt crystals that are approximately one hundred times smaller than typical table salt, delivering a powerful saltiness as the micro-grains dissolve in the mouth, with approximately 50% less sodium consumption. Additionally, the ultra-small particle size enhances product adhesion, which reduces waste and provides improved flavor consistency. MicroSalt® and SaltMe® are registered trademarks of MicroSalt Inc. To learn more about MicroSalt please visit [www.microsaltinc.com](http://www.microsaltinc.com).

To learn more about SaltMe! snacks please visit [www.saltme.com](http://www.saltme.com)

Tekcapital owns 97% of the share capital of MicroSalt Ltd and 6,034,683 shares (78%) of MicroSalt Inc., its U.S. subsidiary.

**About Tekcapital plc**

Tekcapital creates value from investing in new, university-developed discoveries that can enhance people's lives and provides a range of technology transfer services to help organisations evaluate and commercialise new technologies. Tekcapital is quoted on the AIM Market of the London Stock Exchange (AIM: symbol TEK) and is headquartered in the UK. For more information, please visit [www.tekcapital.com](http://www.tekcapital.com).

LEI: 213800GOJTOV19FIFZ85

**For further information, please contact:**

**Tekcapital Plc**  
Clifford M. Gross, Ph.D.

**Via Flagstaff IR**

**SP Angel Corporate Finance LLP** (Nominated Adviser and Broker)

**+44 (0) 20 3470 0470**

Richard Morrison / Charlie Bouverat (Corporate Finance)  
Rob Rees (Corporate Broking)

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