



HALEON PLC ("Haleon" or "the Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

13 March 2023: Notification and Public Disclosure in accordance with the requirements of The UK Market Abuse Regulation of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs") and Persons Closely Associated with them.

On 10 March 2023, Haleon plc (the "Company") received notification of the following transactions as detailed below.

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	Bart Derde						
2	Reason for the notification							
a)	Position/status	Chief Supply Chain Officer - PDMR						
b)	Initial notification /Amendment	Initial Notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Haleon plc						
b)	LEI	549300PSB3WWEODCUP19						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.01 each						
	Identification code	GB00BMX86B70						
b)	Nature of the transaction	Acquisition of Partnership Shares and award of Matching Shares under the Company's Share Reward Plan						
c)	Price(s) and volume(s)	<table border="1" style="width: 100%;"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£3.206547</td> <td>39</td> </tr> <tr> <td>£Nil</td> <td>39 (matching shares)</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£3.206547	39	£Nil	39 (matching shares)
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£Nil	39 (matching shares)							
d)	Aggregated information							
	- Aggregated volume	78						
	Price							

	Price	
e)	Date of the transaction	9 March 2023
f)	Place of the transaction	London Stock Exchange (XLON)

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	Jooyong Lee						
2	Reason for the notification							
a)	Position/status	Head of Strategy and Office of CEO - PDMR						
b)	Initial notification /Amendment	Initial Notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Haleon plc						
b)	LEI	549300PSB3WWEODCUP19						
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e)	Date of the transaction	9 March 2023						
f)	Place of the transaction	London Stock Exchange (XLON)						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Bjarne Tellman
2	Reason for the notification	
a)	Position/status	General Counsel - PDMR
b)	Initial notification /Amendment	Initial Notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Haleon plc						
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Amanda Mellor, Company Secretary

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