

Reach
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ENGAGE XR Holdings Plc
("ENGAGE XR" or the "Group")

Fatboy Slim set to perform in ENGAGE

"Eat - Sleep - VR - Repeat"

ENGAGE XR Holdings Plc (AIM: EXR; Euronext Growth: EXR), a leading metaverse technology company, is excited to announce one of the world's greatest ever DJs, Norman Cook aka Fatboy Slim has created an immersive virtual reality concert experience, unlike any other VR concert held before, exclusively for ENGAGE.

The free event will be available for anyone to enjoy on 30 March 2023, with details on how to book at <https://engagevr.io/>

The 45-minute adventure will take your avatar into the burrows of Fatboy Slim's mind; starting at the drive-in diner, where you'll begin the journey with friends and fans. When you aren't dancing you can teleport through the virtual burrows of Norman's mind for an unforgettable experience! A trailer for the event is here: <https://youtu.be/dr8X8TzhFMA>

This is the first concert to be held in ENGAGE, which is a feature-rich, multi-user metaverse platform for creatives, educators, and business professionals. The virtual concert is best experienced in VR, on PCVR headsets or one of the latest standalone headsets such as Quest 2. Mobile devices and standalone headsets released prior to 2020 are not supported.



David Whelan, CEO, ENGAGE XR, said: "What makes this different to other metaverse concerts is that this was built with VR in mind and is more than a glorified 10-minute non-interactive CGI promo video. This is a fully immersive concert experience where you will be joined with thousands of other concert goers enjoying Norman Cook's back catalogue and original new mixes.

"What is really exciting is the fact we have not tried to replicate a real-world physical concert but instead are providing our concert goers with a unique experience they simply cannot get anywhere else other than inside the ENGAGE platform. You will visit places from Norms past, travel inside his head and even skydive at different parts of the experience.

"We don't want to give away all the surprises just yet however we fully expect that this landmark experience will make the music industry stand up and take notice. This is not just an evolution of how music will be enjoyed online this is a revolution."

For further information, please contact:

ENGAGE XR Holdings Plc
David Whelan, CEO
Séamus Larrisey, CFO
Sandra Whelan, COO

Tel: +353 87 665 6708
info@engagexr.co

finnCap Ltd (Nominated Adviser & Joint Broker)

Tel: +44 (0) 20 7220 0500

Marc Milmo/ Seamus Fricker (Corporate Finance)
Sunila de Silva (ECM)

Shard Capital Partners LLP (Joint Broker)
Damon Heath / Erik Woolgar

Tel: +44 (0) 20 7186 9952

Davy (Joint Broker & Euronext Growth Listing Sponsor)
Bary Murphy / Lauren O'Sullivan

Tel: +353 1 679 6363

SEC Newgate (Financial Communications)
Robin Tozer / Naz Zandi

Tel: +44 (0)7540 106 366
engage@secnewgate.co.uk

About ENGAGE XR

ENGAGE XR Holdings plc (AIM: EXR; Euronext Growth: EXR) is metaverse technology company focused on becoming a leading global provider of virtual communications solutions through its new fully featured corporate metaverse, ENGAGE Link. A demonstration of ENGAGE Link is [here](#)

The Company also has a proprietary software platform, ENGAGE. ENGAGE provides users with a platform for creating, sharing, and delivering VR content for education, training, and online events through its three solutions: Virtual Campus, Virtual Office, and Virtual Events.

EXR is listed on AIM in London and on the Euronext Growth Market in Dublin, a market operated by Euronext Dublin.

For further information, please visit: www.engagexrholdings.com (LinkedIn: @Engage XR Holdings plc
Twitter: @engage_xr)

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