

Genuit Group plc (the "Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Joe Vorih				
2	Reason for the notification					
a)	Position/status	Chief Executive Officer/Director and PDMR				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Genuit Group plc				
b)	LEI	2138005IF1N2RKJ6KO18				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of £0.001 each in the capital of Genuit Group plc GB00BKRC5K31				
b)	Nature of the transaction	Purchase of Ordinary Shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£2.56</td> <td>11,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£2.56	11,000
Price(s)	Volume(s)					
£2.56	11,000					
d)	Aggregated information - Aggregated volume - Price	11,000 £28,160				
e)	Date of the transaction	16 March 2023				
f)	Place of the transaction	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Paul James				
2	Reason for the notification					
a)	Position/status	Chief Financial Officer/Director and PDMR				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Genuit Group plc				
b)	LEI	2138005IF1N2RKJ6KO18				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
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b)	Nature of the transaction	Purchase of Ordinary Shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£2.56</td> <td>5,800</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£2.56	5,800
Price(s)	Volume(s)					
£2.56	5,800					
d)	Aggregated information - Aggregated volume - Price	5,800 £14,848				
e)	Date of the transaction	16 March 2023				
f)	Place of the transaction	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Martin Gisbourne
2	Reason for the notification	
a)	Position/status	Group Strategy & Marketing Director/PDMR
b)	Initial notification /Amendment	Initial notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Genuit Group plc				
b)	LEI	21380051F1N2RKJ6KO18				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of £0.001 each in the capital of Genuit Group plc GB00BKRC5K31				
b)	Nature of the transaction	Purchase of Ordinary Shares				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£2.56</td><td>3,500</td></tr></table>	Price(s)	Volume(s)	£2.56	3,500
Price(s)	Volume(s)					
£2.56	3,500					
d)	Aggregated information - Aggregated volume - Price	 3,500 £8,960				
e)	Date of the transaction	16 March 2023				
f)	Place of the transaction	London Stock Exchange				

Enquiries:

Emma Versluys, Group Legal Counsel and Company Secretary

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