RNS Number : 5892T Aeorema Communications Plc

21 March 2023

The Information communicated within this announcement is deemed to constitute information as stipulated under the Market Abuse Regulations (EU) No. 596/2014. Upon the publication of this announcement, this inside information is now considered to be in the public domain.

Aeorema Communications plc / Index: AIM / Epic: AEO / Sector: Media

21 March 2023

Aeorema Communications plc ('Aeorema' or 'the Company' or 'the Group') Notice Of General Meeting

Aeorema Communications plc, a leading strategic communications group based in London, New York City and Amsterdam, announces a Notice of General Meeting ("GM") has been posted to its shareholders.

At the GM, which will be held at 87 New Cavendish Street, London W1W 6XD on 11 April 2023 at 10.00 a.m, the Company will ask shareholders of the Company ("Shareholders") to consider, vote on, and approve a resolution surrounding a short-term loan in the amount of £40,000 with Steve Quah, a director of the Company, which allowed him to exercise options for 300,000 shares and increase his commitment to the Company.

As a result of exercising these share options, Steve now owns 781,010 shares in the Company, as announced by the Company on 16 December 2022. The Loan was entered into in December 2022, repayable on demand, and has now been repaid in full (the "Loan").

The reason the Company is calling a GM is that since entering into the Loan, it came to the attention of the Company that in accordance with the Companies Act 2006 (the "CA") such a transaction may have required the prior approval of the Shareholders.

The Company relied on legal advice at the time the Loan was made and that advice has now been revised to suggest that it would be preferable to have shareholder approval for the Loan. As such approval had not been sought, it is proposed that the transaction now be affirmed by the Shareholders in a GM in accordance with the CA.

A covering letter and the Notice of GM as dispatched to Shareholders is available to view on the Company's website www.aeorema.com

For further information contact:

Mike Hale Aeorema Communications plc +44 (0) 20 7291 0444 John Depasqual (Corporate Allenby Capital Limited +44 (0) 20 3328 5656 (Nominated Adviser and Finance) Kelly Gardiner (Sales and Broker) Corporate Broking) Catherine Leftley/Paul St Brides Partners Ltd aeorema@stbridespartners.co.uk Dulieu (Financial PR)

Notes to Editors

Aeorema Communications plc, (AIM: AEO) is a leading strategic communications group with offices in London, New York and Amsterdam. The Group provides bespoke event services, comprising live, virtual, and hybrid experiences to an established international blue-chip client base spanning a broad range of sectors, including finance. professional services. advertising. IT. gaming. fashion. fintech. and beverages. The Group also

provides high level consultancy services to help clients maximise and deliver on their long-term communication strategies over multiple event and film touchpoints.

Aeorema delivers these services via its fully owned companies Cheerful Twentyfirst and Cheerful Twentyfirst, Inc. (the North American arm of Cheerful Twentyfirst) (cheerfultwentyfirst.com), two live events agencies with film capabilities that specialise in devising and delivering corporate communication solutions. The Group also operates Eventful Limited (www.eventful.co.uk), which provides consultative, high-touch services including assisting clients with venue sourcing, event management and incentive travel. With more than 56 years of combined operating experience and extensive award wins, Aeorema is a recognised industry thought leader and for the year ended 30 June 2022 reported record revenue and profits (before tax) of £12.2 million and £843,564 respectively, and also declared a dividend for the year.

Central to all that the Group does is its Corporate Social Responsibility charter, which is focussed on ensuring sustainable, inclusive and ethical business operations. To this end, the Group is a pioneer in delivering innovative strategies and services, including a client carbon measurement programme to establish a formal structure and approach around reducing emissions and offsetting both its own and its clients' carbon footprint.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact msc.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our <u>Privacy Policy</u>.

END

NOGNKKBQFBKDFNB