

TR-1: Standard form for notification of major holdings

**1. Issuer Details**

**ISIN**

GB00BYQDPD80

**Issuer Name**

YÜ GROUP PLC

**UK or Non-UK Issuer**

UK

**2. Reason for Notification**

An acquisition or disposal of voting rights

**3. Details of person subject to the notification obligation**

**Name**

Bayford & Co

**City of registered office (if applicable)**

Wetherby

**Country of registered office (if applicable)**

United Kingdom

**4. Details of the shareholder**

**Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above**

**City of registered office (if applicable)**

**Country of registered office (if applicable)**

**5. Date on which the threshold was crossed or reached**

15-Mar-2023

**6. Date on which Issuer notified**

15-Mar-2023

**7. Total positions of person(s) subject to the notification obligation**

|   | <b>% of voting rights attached to shares (total of 8.A)</b> | <b>% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)</b> | <b>Total of both in % (8.A + 8.B)</b> | <b>Total number of voting rights held in issuer</b> |
|---|---|--|---------------------------------------|---|
| Resulting situation on the date on which threshold was crossed or reached | 3.196000  | 0.000000   | 3.196000                              | 532043  |
| Position of   |   |  |                                       |   |

|                                       |  |  |  |  |
|---------------------------------------|--|--|--|--|
| previous notification (if applicable) |  |  |  |  |
|---------------------------------------|--|--|--|--|

## 8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

### 8A. Voting rights attached to shares

| Class/Type of shares ISIN code(if possible) | Number of direct voting rights (DTR5.1) | Number of indirect voting rights (DTR5.2.1) | % of direct voting rights (DTR5.1) | % of indirect voting rights (DTR5.2.1) |
|---|---|---|------------------------------------|--|
| Ordinary                                    | 150000                                  | 382043                                      | 0.901000                           | 2.295000                               |
| Sub Total 8.A                               | 532043                                  |   | 3.196000%                          |  |

### 8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | Exercise/conversion period | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|------------------------------|-----------------|----------------------------|---|--------------------|
|                              |                 |                            |   |                    |
| Sub Total 8.B1               |                 |                            |   |                    |

### 8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise/conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
|------------------------------|-----------------|----------------------------|-----------------------------|-------------------------|--------------------|
|                              |                 |                            |                             |                         |                    |
| Sub Total 8.B2               |                 |                            |                             |                         |                    |

## 9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|-----------------------------|--------------------------------|--|--|---|
| Bayford & Co                | Jonathan Turner                | 2.295000   | 0.000000   | 2.295000%   |
| Bayford & Co                | Bayford & Co                   | 0.901000   | 0.000000   | 0.901000%   |

## 10. In case of proxy voting

### Name of the proxy holder

### The number and % of voting rights held

### The date until which the voting rights will be held

## 11. Additional Information

% Holdings are based on 16,649,618 shares and the voting rights under section9 relate to the shares held by those parties

## 12. Date of Completion

## 13. Place Of Completion

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