

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

This announcement is made in accordance with the UK Market Abuse Regulation (Regulation (EU) 596/2014, as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018).

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Andrew Croft	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR/Chief Executive Officer	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	St. James's Place plc	
b)	LEI	213800M9931CXOMB8P87	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 24 March 2026	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	28,445
d)	Aggregated information: - Aggregated volume - Price	28,445 £nil	
e)	Date of the transaction	24 March 2023	
f)	Place of the transaction	Outside a trading venue	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Craig Gentle	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR/Chief Financial Officer	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	St. James's Place plc	
b)	LEI	213800M9931CXOMB8P87	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
<b>Transaction 1</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	

	Identification code	GB0007669376	
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 24 March 2026	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	20,567
d)	Aggregated information: - Aggregated volume - Price	20,567 £nil	
e)	Date of the transaction	24 March 2023	
f)	Place of the transaction	Outside a trading venue	
<b>Transaction 2</b>			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	
b)	Nature of the transaction	Election to acquire shares under the St. James's Place Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£11.9333	165
d)	Aggregated information: - Aggregated volume - Price	165 £1,968.99	
e)	Date of the transaction	24 March 2023	
f)	Place of the transaction	XLON	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Tom Beal	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR/ Director, Investments	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	St. James's Place plc	
b)	LEI	213800M9931CXOMBCP87	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 24 March 2026	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	10,907
d)	Aggregated information: - Aggregated volume - Price	10,907 £nil	
e)	Date of the transaction	24 March 2023	
f)	Place of the transaction	Outside a trading venue	

1 Details of the person discharging managerial responsibilities/person closely associated

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Peter Edwards	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR/Partnership Director	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	St. James's Place plc	
b)	LEI	213800M993ICXOMBPC87	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
<b>Transaction 1</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 24 March 2026	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	17,634
d)	Aggregated information: - Aggregated volume - Price	17,634 £nil	
e)	Date of the transaction	24 March 2023	
f)	Place of the transaction	Outside a trading venue	
<b>Transaction 2</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Grant of options to acquire shares under the St. James's Place Sharesave Option Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£9.88	910
d)	Aggregated information: - Aggregated volume - Price	910 £8,990.80	
e)	Date of the transaction	23 March 2023	
f)	Place of the transaction	Outside a trading venue	
<b>Transaction 3</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Election to acquire shares under the St. James's Place Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£11.9333	165
d)	Aggregated information: - Aggregated volume - Price	165 £1,968.99	
e)	Date of the transaction	24 March 2023	

e)	Date of the transaction	24 March 2023
f)	Place of the transaction	XLON

<b>1 Details of the person discharging managerial responsibilities/person closely associated</b>			
a)	Name	Elizabeth Kelly	
<b>2 Reason for the notification</b>			
a)	Position/status	PDMR/Chief Corporate Affairs & People Officer	
b)	Initial notification /Amendment	Initial notification	
<b>3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>			
a)	Name	St. James's Place plc	
b)	LEI	213800M9931CXOMBCP87	
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
<b>Transaction 1</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 24 March 2026	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	14,709
d)	Aggregated information: - Aggregated volume - Price	14,709 £nil	
e)	Date of the transaction	24 March 2023	
f)	Place of the transaction	Outside a trading venue	
<b>Transaction 2</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Grant of options to acquire shares under the St. James's Place Sharesave Option Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£9.88	364
d)	Aggregated information: - Aggregated volume - Price	364 £3,596.32	
e)	Date of the transaction	23 March 2023	
f)	Place of the transaction	Outside a trading venue	
<b>Transaction 3</b>			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Election to acquire shares under the St. James's Place Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)

		£11.9333	165
d)	Aggregated information: - Aggregated volume - Price	165 £1,968.99	
e)	Date of the transaction	24 March 2023	
f)	Place of the transaction	XLON	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Ian MacKenzie	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR/Chief Operations & Technology Officer	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	St. James's Place plc	
b)	LEI	213800M993ICXOMBCP87	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
<b>Transaction 1</b>			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 24 March 2026	
c)	Price(s) and volume(s)	Price(s) £nil	Volume(s) 17,634
d)	Aggregated information: - Aggregated volume - Price	17,634 £nil	
e)	Date of the transaction	24 March 2023	
f)	Place of the transaction	Outside a trading venue	
<b>Transaction 2</b>			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	
b)	Nature of the transaction	Grant of options to acquire shares under the St. James's Place Sharesave Option Plan	
c)	Price(s) and volume(s)	Price(s) £9.88	Volume(s) 182
d)	Aggregated information: - Aggregated volume - Price	182 £1,798.16	
e)	Date of the transaction	23 March 2023	
f)	Place of the transaction	Outside a trading venue	
<b>Transaction 3</b>			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	

b)	Nature of the transaction	Election to acquire shares under the St. James's Place Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£11.9333	165
d)	Aggregated information: - Aggregated volume - Price	165 £1,968.99	
e)	Date of the transaction	24 March 2023	
f)	Place of the transaction	XLON	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Iain Rayner	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR/Chief Operating Officer	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	St. James's Place plc	
b)	LEI	213800M993ICXOMBCP87	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
<b>Transaction 1</b>			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	
		Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 24 March 2026	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	17,634
d)	Aggregated information: - Aggregated volume - Price	17,634 £nil	
e)	Date of the transaction	24 March 2023	
f)	Place of the transaction	Outside a trading venue	
<b>Transaction 2</b>			
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 15p each  GB0007669376	
		Election to acquire shares under the St. James's Place Share Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£11.9333	165
d)	Aggregated information: - Aggregated volume - Price	165 £1,968.99	
e)	Date of the transaction	24 March 2023	
f)	Place of the transaction	XLON	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
a)	Name	Mark Sutton	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR/Chief Risk Officer	
b)	Initial notification /Amendment	Initial notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	St. James's Place plc	
b)	LEI	213800M9931CXOMBCP87	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
b)	Nature of the transaction	Award of shares under the St. James's Place Deferred Bonus Plan, subject to forfeiture until 24 March 2026	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£nil	12,106
d)	Aggregated information: - Aggregated volume - Price	12,106 £nil	
e)	Date of the transaction	24 March 2023	
f)	Place of the transaction	Outside a trading venue	

**Classification:**

3.1 Additional regulated information required to be disclosed under the laws of a Member State

**Date of notification:**

27 March 2023

**Contact:**

Company Secretary, +44 (0) 1285 717237

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