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Trakm8 Holdings PLC
28 March 2023

REACH - non-regulatory announcement

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Trakm8 Holdings plc

("Trakm8", the "Group" or the "Company")

Contract Award

Trakm8 Holdings plc (AIM: TRAK), the global telematics and data insight provider is pleased to announce that the Company has been awarded a new contract with Howden Driving Data ("Howden").

Under the terms of this contract Trakm8 will provide devices and data to Howden. The contract is for a term of three years and has no guaranteed and/or minimum value.

Howden Driving Data is the global centre of excellence for telematics technologies providing Insurtech solutions to the Howden Group and its partners. Howden manage in excess of £30bn in premiums, employ over 14,000 people and hold offices in more than 45 countries.

Trakm8's Executive Chairman, John Watkins, said: "We are delighted to secure a new contract with Howden and are excited to be joining them on their journey of expansion across the Howden Group companies."

- Ends -

For further information:

Trakm8 Holdings plc

John Watkins, Executive Chairman
Jon Edwards, Chief Financial Officer

Tel: +44 (0) 1675 434 200
www.trakm8.com

Allenby Capital Limited (Nominated Adviser & Broker)

David Hart/Vivek Bhardwaj, Corporate Finance
Tony Quirke/Joscelin Pinnington, Sales and Corporate broking

Tel: +44 (0)20 3328 5656
www.allenbycapital.com

About Trakm8

Trakm8 is a UK based technology leader in fleet management, insurance telematics, connected car, and optimisation. Through IP owned technology, the Group uses AI data analytics collected from its installed base of telematics units to fine tune the algorithms that are used to produce its' solutions; these monitor driver behaviour, identify crash events and monitor vehicle health to provide actionable insights to continuously improve the security and operational efficiency of both company fleets and private drivers.

The Group's product portfolio includes the latest data analytics and reporting portal (Trakm8 Insight), integrated telematics/cameras/optimisation, self-installed telematics units and one of the widest ranges of installed telematics devices. Trakm8 has over 318,000 connections.

Headquartered in Coleshill near Birmingham alongside its manufacturing facility, the Group supplies to the Fleet, Optimisation, Insurance and Automotive sectors to many well-known customers in the UK and internationally including the AA, Saint Gobain, EON, Iceland Foods, GSF, Direct Line Group, Ticker and Ingenie.

Trakm8 has been listed on the AIM market of the London Stock Exchange since 2005. Trakm8 is also recognised with the LSE Green Economy Mark.

www.trakm8.com / @Trakm8

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