28 March 2023

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ActiveOps plc

("ActiveOps" or the "Company")

Appointment of new Chief Financial Officer

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ActiveOps plc (AIM:AOM), a leading provider of Management Process Automation (MPA) software for running hybrid and global back-office operations, is pleased to announce the appointment of Ken Smith as Chief Financial Officer with effect from 1st May 2023.

Ken is a chartered accountant and accomplished CFO, with over 30 years of executive level experience in both publicly listed and private companies, with a specialism in the development and expansion of technology companies. Prior roles include CFO and part-time Chair of Memset Limited, a privately-held, cloud computing business, CFO and subsequently CEO of Clarity Commerce Solutions plc, a UK based AIM-listed software group and Group CFO of Alphameric plc.

Further to the announcement on 16 December 2022, current CFO, Paddy Deller, will step down from the Board on the 1st of May 2023 and will remain with the business until 31st May 2023, to ensure an orderly handover.

Sean Finnan, Chairman, commented:*"We are delighted to welcome Ken to the ActiveOps team. Ken's CFO skills and extensive experience with growing technology businesses matched our criteria for a leadership team focussed on our growth trajectory.*

On behalf of the Board and the wider Company, I would like to thank Paddy for his commitment to the Group. He was instrumental in implementing stable finance systems and the work that led to our successful IPO. We wish him well for the next stage of his career."

Schedule Two paragraph (g) disclosures:

Kenneth Ronald Smith (65 years old) has been a director or partner of the following companies during the five years preceding the date of the announcement:

Current directorships and/or partnerships:	Past directorships and/or partnerships:
Lumino Business Insight Limited	Memset Ltd
	Lumi-Plugin Ltd

There is no further information required to be disclosed under Rule 17 or paragraph (g) of Schedule 2 of the AIM Rules for Companies.

For more information, please contact:

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About ActiveOps

ActiveOps is a leader in Management Process Automation (MPA), providing a SaaS platform to large enterprises with complex and often global back-offices. The Group's software and embedded back-office operations management methodology enables enterprises to adopt a data-driven, scientific approach to organising work and managing capacity.

The Group's enterprise platform comprises its MPA software products and *AOM,* the Group's operations methodology and framework for effective back-office management. Together, this combination of software and embedded methodology enables operations managers to balance the competing priorities of meeting service and quality standards while improving productivity and reducing cost.

As at 31 March 2022, the Group has 190 employees, serving its global customer base of approximately 80 enterprise

customers from offices in the UK, Ireland, USA, Australia, India and South Africa. The Group's customers are predominantly in the banking, insurance and business process outsourcing (BPO) sectors, including Nationwide, TD Bank, Anthem Inc and DXC Technology.

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