

28 March 2023

Reach plc (the "Company")

Notification of Transactions by a Person Discharging Managerial Responsibilities ("PDMR")

Release of 2020 Award under the Reach Restricted Share Plan ("RSP")

The Company announces that on 27 March 2023, ordinary shares of 10 pence each in the Company ("Shares") were released to Jim Mullen, in accordance with the terms of an award granted to him under the RSP on 27 March 2020 (and including additional Shares issued to Mr. Mullen in October 2020 in relation to the bonus issue). On release, Mr. Mullen also received an additional number of Shares representing Shares which could have been acquired using dividends declared during the restricted period. Shares were sold to cover tax liabilities and sales costs, and Mr. Mullen retained the balance of the Shares.

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Name	Jim Mullen									
2	Reason for the notification										
a)	Position/status	Chief Executive Officer									
b)	Initial notification /Amendment	Initial Notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	Reach plc									
b)	LEI	213800GNI5XF3XOATR61									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument	Ordinary 10p Shares									
	Identification code	GB0009039941									
b)	Nature of the transaction	a. Application and release of an additional number of shares representing shares which could have been acquired using dividends declared during the restricted period, to restricted shares granted under the RSP on 27 March 2020. b. Release of award of restricted shares granted under the RSP on 27 March 2020.									
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th><th>Price(s)</th><th>Volume(s)</th></tr> </thead> <tbody> <tr> <td>a.</td><td>Nil</td><td>3,398</td></tr> <tr> <td>b.</td><td>Nil</td><td>34,932</td></tr> </tbody> </table>		Price(s)	Volume(s)	a.	Nil	3,398	b.	Nil	34,932
	Price(s)	Volume(s)									
a.	Nil	3,398									
b.	Nil	34,932									
d)	Aggregated information										
	- Aggregated volume	38,330									
	- Price	Nil									
e)	Date of the transaction	2023-03-27									
f)	Place of the transaction	Outside a trading venue									

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary 10p Shares GB0009039941				
b)	Nature of the transaction	Sale of shares to cover applicable withholding tax and other deductions arising on release of the award under the RSP				
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£0.7375</td><td>18,080</td></tr></table>	Price(s)	Volume(s)	£0.7375	18,080
Price(s)	Volume(s)					
£0.7375	18,080					
d)	Aggregated information - Aggregated volume - Price	18,080 £0.7375				
e)	Date of the transaction	2023-03-27				
f)	Place of the transaction	XLON				

Enquiries

Reach

020 7293 3000

Jim Mullen, Chief Executive Officer
Darren Fisher, Chief Financial Officer
Lorraine Clover, Group Company Secretary

Tulchan Communications

020 7353 4200

David Allchurch / Giles Kernick

LEI: 213800GNI5XF3XOATR61

Classification: 2.2 Information disclosed under article 19 of the Market Abuse Regulation.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHVVLBLXXLFBBQ