RNS Number : 5095U CPPGroup Plc 28 March 2023

CPPGroup Plc ("CPP", "CPP Group" or the "Company")

Director/PDMR Shareholding

CPP has been advised that Executive Director, Simon Pyper, has purchased a total of 4,448 ordinary shares of £1 each in the Company (the "Ordinary Shares"). Following the purchase, Simon Pyper has a total beneficial interest in 24,329 Ordinary Shares, representing approximately 0.27% of the issued share capital of the Company.

Enquiries:

CPPGroup plc

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Richard Lindley Lauren Kettle

About CPP

CPP Group is a technology-driven assistance company that creates embedded and ancillary real-time assistance products and resolution services that reduce disruption to everyday life for millions of people across the world, at the time and place they are needed. CPP is listed on AIM, operated by the London Stock Exchange.

For more information on CPP visit https://international.cppgroup.com

. Details of the person discharging managerial responsibilities/person closely associated		
Name	Simon Pyper	
Reason for the notification	1	
Position/status	Executive Director	
Initial notification/ Amendment	Initial notification	
Details of the issuer		
Name	CPPGroup Plc	
LEI	213800FRDE79FTQI4X25	
Description of the Financial Instrument	Ordinary shares of £1 each	
Identification code of the Financial Instrument	GB00BMDX5Z93	
Nature of the transaction	Purchase of shares	
(d) Price(s) and volume(s)	Price(s)	Volume(s)
	£2.28	4,448
Aggregated information		
- Aggregated volume	n/a	
- Price	n/a	
Date of the transaction	28 March 2023	
Place of the transaction	London Stock Exchange, AIM (XLON)	
	Name Reason for the notification Position/status Initial notification/ Amendment Details of the issuer Name LEI Details of the transaction(s): section to be transaction; (iii) each date; and (iv) each plate transaction; (iii) each date; and (iv) each plate transaction code of the Financial Instrument Identification code of the Financial Instrument Nature of the transaction Price(s) and volume(s) Aggregated information - Aggregated volume - Price Date of the transaction	Name Simon Pyper Reason for the notification Executive Director Initial notification/ Amendment Initial notification Details of the issuer Name CPPGroup Plc LEI 213800FRDE79FTQI4X2 Details of the transaction(s): section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where transactions have Description of the Financial Instrument Ordinary shares of £1 each color of £1 each color of £2.23 Identification code of the Financial Instrument GB00BMDX5Z93 Instrument Purchase of shares Price(s) and volume(s) Price(s) £2.28 £2.28 Aggregated information n/a - Aggregated volume n/a - Price n/a Date of the transaction 28 March 2023

information, please contact rns@lseg.com or visit www.rns.com.

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