

29 March 2023

4imprint Group plc (the "Company")

Director/PDMR Incentive Plan Awards

4imprint announces that, on 28 March 2023, conditional awards of shares were granted for nil consideration over the following numbers of ordinary shares of 38 6/13 pence each in the Company pursuant to the 4imprint Deferred Bonus Plan 2021:

Kevin Lyons-Tarr	Chief Executive Officer	4,920
David Seekings	Chief Financial Officer	3,280

The awards will vest five years after the date of grant.

Under the provisions of the 4imprint Deferred Bonus Plan 2021, 50% of the 2022 Annual Bonus payable to Mr. Lyons-Tarr and Mr. Seekings is deferred into shares through the conditional award of shares.

The number of shares awarded is determined by dividing the amount of the annual bonus being deferred by the price of a 4imprint share on 31 December preceding the year in which the awards are made. In respect of the awards currently being made, the price of a 4imprint share at close on 31 December 2022 was £42.75.

The 4imprint Deferred Bonus Plan 2021 was approved by Shareholders at the Company's 2021 AGM.

Emma Taylor

Company Secretary

4imprint Group plc

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The notification below, made in accordance with the requirements of the EU Market Abuse Regulations, provides further detail in respect of the transaction as described above.

1.	Details of the person discharging managerial responsibilities / person closely associated			
a.	Name	Kevin Lyons-Tarr		
2.	Reason for the notification			
a.	Position/status	Chief Executive Officer		
b.	Initial notification/Amendment	Initial notification		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a.	Name	4imprint Group plc		
b.	LEI	213800G95T751RN2CT94		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a.	Description of the Financial instrument, type of instrument: Identification code:	Ordinary shares of 38 6/13 pence GB0006640972		
b.	Nature of the transaction	Grant of conditional award of shares under the 4imprint Deferred Bonus Plan 2021		
c.	Price(s) and volume(s)	Price(s)	Volume(s)	

		Nil	4,920
d.	Aggregated information		
	• <i>Aggregated volume</i>	4,920	
	• <i>Price</i>	Nil	
e.	Date of the transaction	28 March 2023	
f.	Place of the transaction	Outside of a trading venue	

1.	Details of the person discharging managerial responsibilities / person closely associated		
a.	Name	David Seekings	
2.	Reason for the notification		
a.	Position/status	Chief Financial Officer	
b.	Initial notification/Amendment	Initial notification	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a.	Name	4imprint Group plc	
b.	LEI	213800G95T751RN2CT94	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a.	Description of the Financial instrument, type of instrument: Identification code:	Ordinary shares of 38 6/13 pence GB0006640972	
b.	Nature of the transaction	Grant of conditional award of shares under the 4imprint Deferred Bonus Plan 2021	
c.	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	3,280
d.	Aggregated information		
	• <i>Aggregated volume</i>	3,280	
	• <i>Price</i>	Nil	
e.	Date of the transaction	28 March 2023	
f.	Place of the transaction	Outside of a trading venue	

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