

30 March 2023

The Artisanal Spirits Company plc
("The Artisanal Spirits Company", "ASC" or the "Company")

AIM Rule 17 Schedule Two (g) Update

The Artisanal Spirits Company (AIM: ART), curators of the world's favourite, single-cask and limited-edition spirit brands for a global movement of discerning consumers, and owner of The Scotch Malt Whisky Society ("SMWS") announces the following information relating to directors' disclosure under Schedule Two, paragraph (g) of the AIM Rules for Companies as an update to the information provided in the Company's AIM admission document published on 3 June 2021.

Mark Bedingham has the following current directorships:

- The Scotch Malt Whisky Society Limited and The Scotch Malt Whisky (Shanghai) Trading Limited, both subsidiaries of the Company;
- DKSHSMI MM Limited, a subsidiary of DKSHSMI Pte. Ltd. of which Mark is also a director of;
- MAR Retail MM Limited, an Associate of DKSHSMI Pte. Ltd.; and
- Star Retail Enterprises Limited, an Associate of SMI Retail Pte. Ltd.

Furthermore, Mark was appointed as a director of YGN Kinnaya Company Limited from 14 November 2018, the company was dissolved by way of a members voluntary liquidation on 25 March 2022.

Andrew Dane has been a director of The Scotch Malt Whisky Society Limited, The Artisanal Spirits Company (Ireland) Limited, ASC Scotland Limited, and J.G. Thomson & Co. Limited, which are all subsidiaries of the Company, since September 2020.

Paul Skipworth was a director of The Scotch Malt Whisky Society Limited, a subsidiary of the Company, at the time of the Company's IPO.

For further information, please contact:

The Artisanal Spirits Company plc
Andrew Dane, CEO
Billy Mccarter, Interim Finance Director

via Instinctif Partners

Liberum Capital Limited (Nominated Adviser and Broker)
Clayton Bush
Edward Thomas
Miquela Bezuidenhout

+44 (0) 20 3100 2222

Instinctif Partners (Financial PR)
Justine Warren
Matthew Smallwood
Joe Quinlan

+ 44 (0) 20 7457 2020

Notes to Editors:

The Artisanal Spirits Company (ASC) are curators of the world's favourite, single-cask and limited-edition whisky.

Based in Edinburgh, ASC owns The Scotch Malt Whisky Society (SMWS) which was established in 1983 and currently has a growing worldwide membership of just over 37,400 paying members.

SMWS provides members with inspiring experiences, content and exclusive access to a vast and unique range of outstanding single cask Scotch malt whiskies and other craft spirits, with current stocks sourced from over 100 distilleries in 20 countries and expertly curated with diligence and care.

Since producing the Society's very first cask, we have created around 10,000 different whisky releases, producing a constant flow of unique and exciting one-of-a-kind whiskies.

With proven e-commerce reach and new brands like J.G. Thomson, ASC is building a portfolio of limited-edition and small-batch spirits brands for a global movement of discerning consumers - delivering c.£20 million in annual revenues with over 80% of revenue generated online and over 65% from outside the UK, with a growing presence in the key global whisky markets including UK, China, USA and Europe.

ASC has a pioneering business model, a substantial and growing addressable market presenting a long-term global growth opportunity and a strong and resilient business primed to deliver growth.

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