RNS Number: 0063V Ocado Group PLC 31 March 2023

## DIRECTOR/PDMR SHAREHOLDING OCADO GROUP PLC

31 March 2023

## Ocado Group plc Director/PDMR Notification

Ocado Group plc ("the Company") announces that on 29 March 2023 awards under the Ocado Annual Incentive Plan ("AIP") were granted to the PDMRs detailed below in the form of nil-cost options (the "Awards") over ordinary shares in the Company.

The AIP was approved by Shareholders at the Company's Annual General Meeting on 1 May 2019.

No payment is required for the grant of the AIP Awards, or issue of the shares on vesting. For these AIP Awards, the number of shares was determined based on a price of 442.8834 pence per share, being the volume weighted average price of a share for the three business days immediately before the Award Date.

A summary of the principal terms of the AIP are set out in the Notice of the Annual General Meeting dated 5 February 2019.

Details of the Awards are as set out below.

1	Details of the person discharg	ging managerial resp	oonsibilities	s/person	closely associated
a)	Name	Tim Steiner			
2	Reason for the notification	1			
a)	Position/status	Chief Executive Office	cer		
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission auction monitor	n allowance market	participant,	auction	platform, auctioneer or
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8	MBC74		
4	Details of the transaction(s): s type of transaction; (iii) each conducted	□ ection to be repeate date; and (iv) each p	ed for (i) ead	ch type o	of instrument; (ii) each tions have been
a)	Description of the financial instrument, type of instrument	Ordinary shares in 0	Ocado Group	p plc	
	Identification code	ISIN GB00B3MBS7	47		
b)	Nature of the transaction	Grant of a nil-cost of	ption, subje	ct to the r	rules of the AIP.
			o shares for	three ye	year ended 27 November ars and is also subject to
c)	Price(s) and volume(s)	Price(s)		Volume	e(s)
		£0.00		134,507	7
d)	Aggregated information	Price	Aggregate volume	ed	Aggregate total
	- Aggregated volume	£0.00	134,507		£0.00
	- Price				
e)	Date of the transaction	29 March 2023			<u> </u>
f)	Place of the transaction	Outside a regulated	market		

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1	Details of the person discharg	jing managerial	responsibilities	person	closely associated
a)	Name	Mark Richardso	on		
2	Reason for the notification				
a)	Position/status	Chief Operation	s Officer		
b)	Initial notification/ Amendment	Initial notification	n		
3	Details of the issuer, emission or auction monitor	allowance mar	ket participant,	auction	platform, auctioneer
a)	Name	Ocado Group p	lc		
b)	LEI	213800LO8F61	YB8MBC74		
4	Details of the transaction(s): s type of transaction; (iii) each conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares	s in Ocado Group	o plc	
	Identification code	ISIN GB00B3M	BS747		
b)	Nature of the transaction	50% of the AIP 2022 is deferred		financial three yea	rules of the AIP. year ended 27 November ars and is also subject to
c)	Price(s) and volume(s)	Price(s)		Volume	e(s)
		£0.00		73,646	
d)	Aggregated information	Price	Aggregate volume	<u>l</u> ed	Aggregate total
	- Aggregated volume	£0.00	73,646		£0.00
	- Price				
	<del>  </del>	29 March 2023	I		<u>I</u>
e)	Date of the transaction				

1	Details of the person discharge	ing managerial responsibilities/person closely associated
a)	Name	Neill Abrams
2	Reason for the notification	
a)	Position/status	Group General Counsel and Company Secretary
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission or auction monitor	allowance market participant, auction platform, auctioneer
a)	Name	Ocado Group plc
b)	LEI	213800LO8F61YB8MBC74
4		ection to be repeated for (i) each type of instrument; (ii) each late; and (iv) each place where transactions have been
a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc
	Identification code	ISIN GB00B3MBS747
b)	Nature of the transaction	Grant of a nil-cost option, subject to the rules of the AIP.
		50% of the AIP achieved in the financial year ended 27 November 2022 is deferred into shares for three years and is also subject to a two-year holding period on vesting.

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c)	Price(s) and volume(s)	Price(s)		Volume	(s)
		£0.00		76,939	
d)	Aggregated information	Price	Aggregated volume	d	Aggregate total
	<ul> <li>Aggregated volume</li> </ul>	£0.00	76,939		£0.00
	- Price				
e)	Date of the transaction	29 March 2023	•		•
f)	Place of the transaction	Outside a regulate	ed market		

1	Details of the person discharg	ing managerial resp	onsibilities/	person	closely associated
a)	Name	Luke Jensen			
2	Reason for the notification	1			
a)	Position/status	CEO, Ocado Solutio	ons		
b)	Initial notification/ Amendment	Initial notification			
3	Details of the issuer, emission or auction monitor	allowance market p	oarticipant,	auction	platform, auctioneer
a)	Name	Ocado Group plc			
b)	LEI	213800LO8F61YB8I	MBC74		
4	Details of the transaction(s): so type of transaction; (iii) each conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares in 0	Ocado Group	plc	
	Identification code	ISIN GB00B3MBS74	47		
b)	Nature of the transaction		ieved in the for shares for t	inancial ; three yea	ules of the AIP. year ended 27 November ars and is also subject to
c)	Price(s) and volume(s)	Price(s)		Volume	e(s)
		£0.00		73,988	
d)	Aggregated information	Price	Aggregated volume	d	Aggregate total
	- Aggregated volume	£0.00	73,988		£0.00
	- Price				
e)	Date of the transaction	29 March 2023			1
f)	Place of the transaction	Outside a regulated	market		

	Details of the person discharg	ing managerial responsibilities/person closely associated
1		
a)	Name	Stephen Daintith
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission or auction monitor	allowance market participant, auction platform, auctioneer
a)	Name	Ocado Group plc

b)	LEI	213800LO8F61	IYB8MBC74		
4	Details of the transaction(s): s type of transaction; (iii) each conducted				
a)	Description of the financial instrument, type of instrument	Ordinary share	s in Ocado Group	plc	
	Identification code	ISIN GB00B3N	1BS747		
b)	Nature of the transaction	50% of the AIF 2022 is deferre		inancial y hree yea	ules of the AIP. year ended 27 November ars and is also subject to
c)	Price(s) and volume(s)	Price(s)		Volume	e(s)
		£0.00		88,954	
d)	Aggregated information	Price	Aggregated volume	t	Aggregate total
	<ul><li>Aggregated volume</li><li>Price</li></ul>	£0.00	88,954		£0.00
e)	Date of the transaction	29 March 2023	}		<u> </u>
f)	Place of the transaction	Outside a regu	lated market		

1	Details of the person discharg	gg		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
a)	Name	James Matthews	James Matthews				
2	Reason for the notification						
a)	Position/status	CEO, Ocado Techn	CEO, Ocado Technology				
b)	Initial notification/ Amendment	Initial notification	Initial notification				
3	Details of the issuer, emission or auction monitor	allowance market p	oarticipant,	auction	platform, auctioneer		
a)	Name	Ocado Group plc					
b)	LEI	213800LO8F61YB8	213800LO8F61YB8MBC74				
4	Details of the transaction(s): so type of transaction; (iii) each of conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares in Ocado Group plc					
	Identification code	ISIN GB00B3MBS747					
b)	Nature of the transaction	Grant of a nil-cost o	ption, subjec	t to the i	rules of the AIP.		
		2022 is deferred into	50% of the AIP achieved in the financial year ended 27 November 2022 is deferred into shares for three years and is also subject to a two-year holding period on vesting.				
	Price(s) and volume(s)	Price(s)		Volume	e(s)		
c)		1		74,568			
c)		£0.00		l '	1		
c) d)	Aggregated information	£0.00 Price	Aggregate	d d	Aggregate total		
,	Aggregated information - Aggregated volume			d	Aggregate total £0.00		
,		Price	volume	d			
,	- Aggregated volume	Price	volume	d			

Further information concerning each Director's other interests in shares and share schemes are set out in the Company's annual report and accounts for the 52 weeks ended 27 November 2022, except as otherwise amended by a subsequent announcement.

This announcement is made in accordance with Article 19 of the Market Abuse Regulation and the Disclosure Guidance and Transparency Rules.

Person responsible for arranging the release of this announcement:

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