

13 April 2023

East Imperial plc
("East Imperial" or the "Company")

Board Change

East Imperial plc (LSE: EISB), the global purveyor of ultra-premium beverages, announces that DR. Olufunke Abimbola M.B.E. (known as Funke Abimbola), who has been with East Imperial since our IPO in July 2021, has chosen not to stand for re-election as a director of the Company at the 2023 Annual General Meeting (AGM), which is expected in June. She will therefore be retiring as a Director following the AGM.

Alistair McGeorge, Chairman, commented:

"I am grateful to Funke for her time on the Board since the Company's listing and I want to thank her for her contribution. I wish Funke the very best with her next endeavours."

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About East Imperial

Founded in New Zealand and Singapore in 2012, East Imperial produces a range of ultra-premium mixers that sell throughout APAC, US and EMEA. Guided by a clear strategy to capitalise on the growing demand for premiumisation across the beverage industry, East Imperial has sold over 20 million bottles in over 20 countries since its founding, with popular products including Old World Tonic, Grapefruit Tonic, Yuzu Tonic and Mombasa Ginger Beer. In 2022, East Imperial won 8 medals, with two awarded best in class at the coveted Tonic & Mixers Masters Competition in London.

The company was founded on the philosophy of creating exquisite products defined by heritage, tradition and authenticity. All products are made from the highest quality, all-natural ingredients, reflecting East Imperial's commitment to providing a sustainable product and minimising environmental impacts at every stage of the manufacturing process.

For more information about East Imperial and its ultra-premium mixers, visit eastimperial.co.uk.

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