

17 April 2023

Shoe Zone plc

("Shoe Zone" or the "Company")

Transaction in Own Shares

Shoe Zone plc (AIM: SHOE) announces that on 14 April 2023 it purchased 27,000 ordinary shares of £0.01 each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 30 March 2023, as follows (together the "Transaction"):

Date of purchase	14 April 2023
Number of ordinary shares purchased	27,000
Highest price paid per ordinary share	240 pence
Lowest price paid per ordinary share	240 pence
Volume weighted average price paid per ordinary share	240 pence

Following the Transaction, the issued share capital of the Company remains unchanged at 48,500,000 and the Company now holds 275,074 shares in treasury. The total voting rights in the Company is now 48,224,926 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Shoe Zone under the FCA's Disclosure Guidance and Transparency Rules.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Shoe Zone, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Shoe Zone plc (ISIN: GB00BLTVCF91)
Date of purchases:	14 April 2023

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
27,000	240	London Stock Exchange

Individual transactions:

4,000	240.00 pence	15:25 UK
23,000	240.00 pence	11:49 UK

Shoe Zone PLC

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Zeus (Nominated Adviser and Broker)

David Foreman, James Homigold, Ed Beddows (Investment Banking)
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