

20 April 2023

**Shoe Zone plc**

("Shoe Zone" or the "Company")

**Transaction in Own Shares**

Shoe Zone plc (AIM: SHOE) announces that on 19 April 2023 it purchased 5,374 ordinary shares of £0.01 each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 30 March 2023, as follows (together the "Transaction"):

|                                                       |                |
|-------------------------------------------------------|----------------|
| Date of purchase                                      | 19 April 2023  |
| Number of ordinary shares purchased                   | 5,374          |
| Highest price paid per ordinary share                 | 239 pence      |
| Lowest price paid per ordinary share                  | 237 pence      |
| Volume weighted average price paid per ordinary share | 238.6375 pence |

Following the Transaction, the issued share capital of the Company remains unchanged at 48,500,000 and the Company now holds 329,946 shares in treasury. The total voting rights in the Company is now 48,170,054 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Shoe Zone under the FCA's Disclosure Guidance and Transparency Rules.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Shoe Zone, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

**Schedule of Purchases:**

|                    |                                    |
|--------------------|------------------------------------|
| Shares purchased:  | Shoe Zone plc (ISIN: GB00BLTVCF91) |
| Date of purchases: | 19 April 2023                      |

**Aggregate information:**

| Aggregated Volume | Volume-weighted average price (pence) | Venue                 |
|-------------------|---------------------------------------|-----------------------|
| 5,374             | 238.6375                              | London Stock Exchange |

**Individual transactions:**

|       |              |          |
|-------|--------------|----------|
| 4,400 | 239.00 pence | 15:55 UK |
| 974   | 237.00 pence | 08:00 UK |

**Shoe Zone PLC**

Anthony Smith (Chief Executive)  
Terry Boot (Finance Director)

**Tel: +44 (0) 116 222 3000**

**Zeus (Nominated Adviser and Broker)**

David Foreman, James Homigold, Ed Beddows (Investment Banking)  
Dominic King (Corporate Broking)

**Tel: +44 (0) 203 829 5000**

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [rs@seg.com](mailto:rs@seg.com) or visit [www.rs.com](http://www.rs.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POSGPUMPCUPWGQB