RNS Number: 9016W STV Group PLC 20 April 2023

Immediate Release: Thursday 20 April 2023

## Thousands of hours of free TV content available as STV Player app launches on Sky Q

From today, free streaming service **STV Player** will be available on **Sky Q** - the award-winning set top box. Sky Q customers can simply say "STV Player" into the Sky Q voice remote, or easily find it on the Sky Q apps rail.

Although STV Player content features throughout Sky Q's user interface in all four nations of the UK and has since January 2021, today marks the first time the streamer's dedicated app has been available too.

Using the app's intuitive user interface, Sky Q customers can now browse STV Player's extensive catalogue of content directly on the app, which includes premium drama box sets from around the world, such as *The Escape Artist* and *Blood*, as well as iconic British shows like *Taggart* and *Brookside* from the very start - there's something for all drama lovers.

In Scotland, STV Player is the home of STV network shows such as *Unforgotten*, *The Bay* and *Britain's Got Talent*, alongside STV Player Exclusive dramas, like *Redemption* and *Six Four*, that are available months ahead of their broadcast on linear television.

Plus, for the first time, viewers watching STV Player on Sky Q can access **STV Player+**, the streamer's ad-free tier which offers uninterrupted content, without the ads. Viewers can also reap the benefits of being an **STV Player VIP** member, which include fewer adverts and entries into an exclusive monthly prize draw.

Richard Williams, Managing Director of Digital at STV, said: "In terms of viewer experience, the launch of the STV Player app on Sky Q is a real game-changer.

"Having our app available at Sky Q customers' fingertips will give them more choice when browsing for STV content - a welcome asset in our 'peak content' era - and it's also fantastic that Sky Q customers have easy access to all the same benefits on offer to other users of our app, such as STV Player VIP. It's been great working closely with Sky to add STV Player to the platform prominently and secure this important next step in our long-term partnership."

## **ENDS**

## **Media Contacts**

STV Player - Stephen Innes, <u>stephen.innes@stv.tv</u> Sky - <u>sky@feverpr.com</u>

This information is provided by Reach, the non-regulatory press release distribution service of RNS, part of the London Stock Exchange. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact <a href="mailto:ms@lseg.com">ms@lseg.com</a> or visit <a href="www.ms.com">www.ms.com</a>.

Reach is a non-regulatory news service. By using this service an issuer is confirming that the information contained within this announcement is of a non-regulatory nature. Reach announcements are identified with an orange label and the word "Reach" in the source column of the News Explorer pages of London Stock Exchange s website so that they are distinguished from the RNS UK regulatory service. Other vendors subscribing for Reach press releases may use a different method to distinguish Reach announcements from UK regulatory news.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

NRAVBLBLXZLFBBV