

21 April 2023

James Cropper Plc

(the "Company")

Director Dealing

The Company has been notified on 21 April 2023 that on 19 April 2023, a member of the Concert Party sold 50,000 ordinary shares of 25p each in the Company ("Shares") equally to two children of Mark Cropper, the Chairman of the Company, at a price of 609.0p per Share.

In addition, the Company was notified on 21 April 2023 that on the same day, Mark Cropper, Chairman of the Company, bought 8,000 Shares at a price of 605.0p per Share, under the bounce back rules.

As a result of the above, Mark Cropper's interest in the Company has increased by 58,000 Shares and is as follows:

Director	Beneficial Shareholding	% of Issued Share Capital	Non-beneficial Shareholding	% of Issued Share Capital
Mark Cropper	1,891,850*	19.8%	559,571	5.9%

* Includes 486,924 Shares pledged as security.

The members of the Cropper family and Mark Cropper are deemed to be acting in concert and regarded by the Takeover Panel to be members of the concert party detailed in the Company's circular to shareholders dated 30 June 2015 (the "Concert Party"). The total interest of the Concert Party, directly and indirectly, is 3,618,623 Shares, representing 37.9% of the issued share capital of the Company.

Enquiries:

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The information below (set out in accordance with the requirements of EU Market Abuse Regulation) provides further detail:

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Names	Mark Cropper
2	Reason for the notification	
a)	Position/status	Director, Chairman
b)	Initial notification	Initial Notification

	/Amendment					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	James Cropper plc				
b)	LEI	213800XM78VTDYGBRM93				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 25p each				
b)	Identification code	GB0002346053				
c)	Nature of the transaction	Buy				
d)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>605.0p</td> <td>8,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	605.0p	8,000
Price(s)	Volume(s)					
605.0p	8,000					
d)	Aggregated information	<table border="1"> <tbody> <tr> <td>- Aggregated volume</td> <td>8,000</td> </tr> <tr> <td>- Price</td> <td>£48,400</td> </tr> </tbody> </table>	- Aggregated volume	8,000	- Price	£48,400
- Aggregated volume	8,000					
- Price	£48,400					
e)	Date of the transaction	21 April 2023				
f)	Place of the transaction	London Stock Exchange (XLON)				

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Names	Mark Cropper
2	Reason for the notification	
a)	Position/status	Director, Chairman

b)	Initial notification /Amendment	Initial Notification						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	James Cropper plc						
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4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 25p each						
b)	Identification code	GB0002346053						
c)	Nature of the transaction	Purchase of Shares by two children of Mark Cropper from a concert party member.						
d)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>609.0p</td> <td>25,000</td> </tr> <tr> <td>609.0p</td> <td>25,000</td> </tr> </tbody> </table>	Price(s)	Volume(s)	609.0p	25,000	609.0p	25,000
Price(s)	Volume(s)							
609.0p	25,000							
609.0p	25,000							
d)	Aggregated information - Aggregated volume - Price	50,000 £304,500.00						
e)	Date of the transaction	19 April 2023						
f)	Place of the transaction	Off Exchange						

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