



24 April 2023

GB GROUP PLC
("GBG" or the "Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities ("PDMR")

The Company announces that it received notification on Friday 21 April 2023 that David Ward, Chief Financial Officer, purchased ordinary shares of 2.5 pence each in GBG ("Ordinary Shares") as follows:

Director Name	Position	No. of Ordinary Shares purchased	No. of Ordinary Shares held following transaction	% holding following transaction
David Ward	CFO	10,000	65,000	0.0257%

The information below (set out in accordance with the requirements of EU Market Abuse Regulation) provides further detail:

1.	Details of the person discharging managerial responsibilities / person closely associated				
a.	Name		1. David Ward		
2.	Reason for the notification				
a.	Position/status		1. CFO (Chief Financial Officer)		
b.	Initial notification /Amendment		Initial notification		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a.	Name		GB Group plc		
b.	LEI		213800RBAFZIBC7XR29		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a.	Description of the financial instrument, type of instrument Identification code		Ordinary Shares of 2.5 pence GB0006870611		
b.	Nature of the transaction		Purchase of Ordinary Shares		
c.	Price(s) and volume(s)			Price(p)	Volume
			1	305	10,000
d.	Aggregated information Aggregated volume Price			Price(p)	Volume
			1	305	10,000
e.	Date of the transaction		21 April 2023		
f.	Place of the transaction		London Stock Exchange (XLON); AIM		

- Ends -

For further information, please contact:

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