

Genuit Group plc ('the Company')

Notification of Transactions by Persons Discharging Managerial Responsibilities

The Company announces that on 21 April 2023, an award under the Company's Deferred Share Bonus Plan ("DSBP") was granted over Ordinary Shares of £0.001 each as set out in the table below. The award was made in the form of a nil-cost option which is exercisable for 10 years from the date of grant, unless the exercise period is shortened in accordance with the DSBP rules.

1. Name	2. No. of Shares subject to DSBP	3. Exercise dates	4. Lapse Date
Joe Vorih	11,367	21/04/2025 (50%) 21/04/2026 (50%)	21 April 2033
Paul James	6,838	21/04/2025 (50%) 21/04/2026 (50%)	21 April 2033
Matt Pullen	6,836	21/04/2025 (50%) 21/04/2026 (50%)	21 April 2033

For further information on the DSBP, please refer to the 2022 Annual Report and Accounts which is available at www.genuitgroup.com

The notifications below, which have been made in accordance with the requirements of the UK Market Abuse Regulation, provide further detail.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Joe Vorih
2	Reason for the notification	
a)	Position/status	Chief Executive Officer/Director and PDMR
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Genuit Group plc
b)	LEI	2138005IF1N2RKJ6KO18
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.001 each in the capital of Genuit Group plc
	Identification code	GB00BKRC5K31
b)	Nature of the transaction	Grant of an award, structured as a nil cost option, under the Company's Deferred Share Bonus Plan, on 21 April 2023, vesting on 21 April 2025 (50%) and 21 April 2026 (50%), exercisable for 10 years from the date of grant.
c)	Price(s) and volume(s)	

		<table><tr><th>Price(s)</th><th>Volume(s)</th></tr><tr><td>Nil</td><td>11,367</td></tr></table>	Price(s)	Volume(s)	Nil	11,367
Price(s)	Volume(s)					
Nil	11,367					
d)	Aggregated information - Aggregated volume - Price	N/A				
e)	Date of the transaction	21 April 2023				
f)	Place of the transaction	Outside a Trading Venue				

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Paul James					
2	Reason for the notification						
a)	Position/status	Chief Financial Officer/Director and PDMR					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Genuit Group plc					
b)	LEI	2138005IF1N2RKJ6KO18					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of £0.001 each in the capital of Genuit Group plc GB00BKRC5K31					
b)	Nature of the transaction	Grant of an award, structured as a nil cost option, under the Company's Deferred Share Bonus Plan, on 21 April 2023, vesting on 21 April 2025 (50%) and 21 April 2026 (50%), exercisable for 10 years from the date of grant.					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>Nil</td><td>6,838</td></tr></table>		Price(s)	Volume(s)	Nil	6,838
Price(s)	Volume(s)						
Nil	6,838						
d)	Aggregated information - Aggregated volume - Price	N/A					
e)	Date of the transaction	21 April 2023					
f)	Place of the transaction	Outside a Trading Venue					

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1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Matt Pullen				
2	Reason for the notification					
a)	Position/status	Chief Operating Officer/Director and PDMR				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Genuit Group plc				
b)	LEI	2138005IF1N2RKJ6KO18				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of £0.001 each in the capital of Genuit Group plc GB00BKRC5K31				
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c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td><td>Volume(s)</td></tr> <tr> <td>Nil</td><td>6,836</td></tr> </table>	Price(s)	Volume(s)	Nil	6,836
Price(s)	Volume(s)					
Nil	6,836					
d)	Aggregated information - Aggregated volume - Price	N/A				
e)	Date of the transaction	21 April 2023				
f)	Place of the transaction	Outside a Trading Venue				

Contacts:

Emma Versluys,
Group Legal Counsel & Company Secretary

+44 (0) 1138 315 315

information, please contact ms@seg.com or visit www.ms.com.

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