

ELIXIRR INTERNATIONAL PLC
("Elixirr", the "Company" or the "Group")
Grant of Share Options

Elixirr International plc (AIM:ELIX), an established, global award-winning challenger consultancy, announces that it has granted the following options ("Options") over a total of 296,600 ordinary shares of 0.005 pence each in the Company ("Ordinary Shares") under the Company's CSOP option plan and its unapproved share option plan to the following Directors and PDMRs of the Company. The exercise price for these Options is 500 pence, which is the closing mid-market share price of the Company on 24 April 2023. The Options have a five year vesting period.

Name	Position	Total number of options granted under Company's CSOP option plan	Total number of options granted under the Company's unapproved option plan	Total options held after the grant
Stephen Newton	Chief Executive Officer	12,000	141,400	153,400
Graham Busby	Chief Financial Officer	6,000	53,600	334,104
Ian Ferguson	Executive Director	6,000	53,600	164,704
Nicholas Willott	PDMR	6,000	-	154,004
Clare Filby	PDMR	6,000	-	251,804
Brandon Bichler	PDMR	6,000	-	550,904
Eric Rich	PDMR	-	6,000	553,404

In aggregate, these new Options over a total of 296,600 Ordinary Shares represent approximately 0.64 per cent of the Company's current issued share capital of 46,186,481.

For further information please contact:

Elixirr International plc

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Caroline Pitt

Stephen Newton, CEO

Graham Busby, CFO

finnCap Ltd (Nominated Adviser & Sole Broker)

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Christopher Raggett, Charlie Beeson (Corporate Finance)

Alice Lane, Sunila De Silva (ECM)

About Elixirr International plc

Elixirr is an established global award-winning management consultancy, challenging the larger consultancies by delivering innovative and bespoke solutions to a repeat, globally-recognised client base.

Elixirr was founded in 2009, by Stephen Newton, Graham Busby, Ian Ferguson, Andy Curtis and Mark Goodyear, experienced business advisors who identified a market opportunity to provide bespoke, personal services as a 'challenger' to the traditional consultancy businesses in the market. Elixirr guides its clients to overcome challenges such as: future-proofing against technological disruption; development and roll-out of new propositions, products and services; incubating new businesses; navigating a more complex and multinational regulatory environment; and project management and implementation of major change programmes.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1.	Details of the person discharging managerial responsibilities / person closely
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	associated	
a)	Name	Stephen Newton
2.	Reason for the Notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification/Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Elixir International plc
b)	LEI	213800MKY7OHMVAKW681
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the Financial instrument, type of instrument	Options over ordinary shares of 0.005p each ("Ordinary Shares")
	Identification code	GB00BLPHTX84
b)	Nature of the transaction	Grant of options
c)	Price(s) and volume(s)	
		Price(s)
		Volume(s)
		Unapproved Share option plan
		500p
		141,400
		CSOP option plan
		500p
		12,000
d)	Aggregated information: <ul style="list-style-type: none"> Aggregated volume Price 	n/a
e)	Date of the transaction	25 April 2023
f)	Place of the transaction	Outside of trading venue

1.	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Graham Busby
2.	Reason for the Notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification/Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Elixir International plc
b)	LEI	213800MKY7OHMVAKW681
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the Financial instrument, type of instrument	Options over ordinary shares of 0.005p each ("Ordinary Shares")
	Identification code	GB00BLPHTX84
b)	Nature of the transaction	Grant of options
c)	Price(s) and volume(s)	
		Price(s)
		Volume(s)
		Unapproved Share option plan
		500p
		53,600
		CSOP option plan
		500p
		6,000
d)	Aggregated information:	n/a

	<ul style="list-style-type: none"> • Aggregated volume • Price 	
e)	Date of the transaction	25 April 2023
f)	Place of the transaction	Outside of trading venue

1.	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Ian Ferguson		
2.	Reason for the Notification			
a)	Position/status	Executive Director		
b)	Initial notification/Amendment	Initial Notification		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Elixirr International plc		
b)	LEI	213800MKY7OHMVAKW681		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the Financial instrument, type of instrument	Options over ordinary shares of 0.005p each ("Ordinary Shares")		
	Identification code	GB00BLPHTX84		
b)	Nature of the transaction	Grant of options		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		Unapproved Share option plan	500p	53,600
		CSOP option plan	500p	6,000
d)	Aggregated information: <ul style="list-style-type: none">• Aggregated volume• Price	n/a		
e)	Date of the transaction	25 April 2023		
f)	Place of the transaction	Outside of trading venue		

1.	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Nicholas Willott
2.	Reason for the Notification	
a)	Position/status	PDMR
b)	Initial notification/Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Elixirr International plc
b)	LEI	213800MKY7OHMVAKW681
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the Financial instrument, type of instrument	Options over ordinary shares of 0.005p each ("Ordinary Shares")

	Identification code	GB00BLPHTX84		
b)	Nature of the transaction	Grant of options		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		CSOP option plan	500p	6,000
d)	Aggregated information: <ul style="list-style-type: none"> Aggregated volume Price 	n/a		
e)	Date of the transaction	25 April 2023		
f)	Place of the transaction	Outside of trading venue		

1.	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Clare Filby		
2.	Reason for the Notification			
a)	Position/status	PDMR		
b)	Initial notification/Amendment	Initial Notification		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Elixirr International plc		
b)	LEI	213800MKY7OHMVAKW681		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the Financial instrument, type of instrument	Options over ordinary shares of 0.005p each ("Ordinary Shares")		
	Identification code	GB00BLPHTX84		
b)	Nature of the transaction	Grant of options		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		CSOP option plan	500p	6,000
d)	Aggregated information: <ul style="list-style-type: none">Aggregated volumePrice	n/a		
e)	Date of the transaction	25 April 2023		
f)	Place of the transaction	Outside of trading venue		

1.	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Brandon Bichler
2.	Reason for the Notification	
a)	Position/status	PDMR
b)	Initial notification/Amendment	Initial Notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Elixirr International plc
b)	LEI	213800MKY7OHMVAKW681

4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the Financial instrument, type of instrument	Options over ordinary shares of 0.005p each ("Ordinary Shares")	
	Identification code	GB00BLPHTX84	
b)	Nature of the transaction	Grant of options	
c)	Price(s) and volume(s)		Price(s)
		CSOP option plan	500p
d)	Aggregated information: <ul style="list-style-type: none"> Aggregated volume Price 	n/a	
e)	Date of the transaction	25 April 2023	
f)	Place of the transaction	Outside of trading venue	

1.	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	Eric Rich		
2.	Reason for the Notification			
a)	Position/status	PDMR		
b)	Initial notification/Amendment	Initial Notification		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Elixirr International plc		
b)	LEI	213800MKY7OHMVAKW681		
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the Financial instrument, type of instrument	Options over ordinary shares of 0.005p each ("Ordinary Shares")		
	Identification code	GB00BLPHTX84		
b)	Nature of the transaction	Grant of options		
c)	Price(s) and volume(s)		Price(s)	Volume(s)
		Unapproved Share option plan	500p	6,000
d)	Aggregated information: <ul style="list-style-type: none">• Aggregated volume• Price	n/a		
e)	Date of the transaction	25 April 2023		
f)	Place of the transaction	Outside of trading venue		

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