

Ebiquty Plc
("the Company" or "Ebiquty")

ANNUAL REPORT AND ACCOUNTS
2023 ANNUAL GENERAL MEETING ("AGM")

Ebiquty announces that its annual report and accounts for the year ended 31 December 2022 together with the notice of AGM have been published and will be sent to shareholders today. Both documents are available on Ebiquty's website at www.ebiquty.com/investors/.

AGM

The Company's AGM will be held at 10.00am on Wednesday 24 May 2023 at the Company's registered office.

This year the meeting will be held in person and shareholders may also attend by videoconference.

If you have any questions about the arrangements or would like details of how to join the meeting please email Lorraine Young, Company Secretary at companysecretary@ebiquty.com by 10.00am on Tuesday 23 May 2023. Please note that if you wish to attend the meeting by videoconference, you will be asked to confirm certain personal details so that we can verify that you are a shareholder.

Shareholders are encouraged to submit a proxy form appointing the Chair of the meeting as their proxy and giving instructions as to how they wish their votes to be cast. Details of how to do this are given in the notes to the notice of meeting. The deadline for forms of proxy to be received is 10.00am on Monday 22 May 2023.

The Company's website will be updated if arrangements for the AGM change - see www.ebiquty.com/investors/

Enquiries:

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About Ebiquty plc

Ebiquty plc (LSE AIM: EBQ) is a world leader in media investment analysis. It harnesses the power of data to provide independent, fact-based advice, enabling brand owners to perfect media investment decisions and improve business outcomes. Ebiquty is able to provide independent, unbiased advice and solutions to brands because we have no commercial interest in any part of the media supply chain.

We are a data-driven solutions company helping brand owners drive efficiency and effectiveness from their media spend, eliminating wastage and creating value. We provide analysis and solutions through four Service Lines: Media management, Media performance, Marketing effectiveness, and Contract Compliance.

Ebiquity's clients are served by more than 600 media specialists operating from 18 offices covering 80% of the global advertising market.

The Company has the most comprehensive, independent view of today's global media market, analysing US\$55bn of media spend from 75 markets annually, including trillions of digital media impressions. Our Contract Compliance division, FirmDecisions, audits US\$40bn of contract value annually.

As a result, more than 70 of the world's top 100 advertisers today choose Ebiquity as a trusted independent media advisor.

For further information, please visit: www.ebiquity.com.

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