

2 May 2023

NAHL Group PLC
("NAHL" or the "Group")

Grant of Awards under Group Share Option Plan

NAHL (AIM: NAH), a leading marketing and services business focused on the UK consumer legal market, announces that on 28 April 2023, it awarded 1,146,000 options over new ordinary shares of 0.25 pence each in the Group ("Ordinary Shares") to certain employees and directors of the Group under the NAHL Group Share Option Plan. This included awards to James Saralis and Chris Higham as set out below.

Name	Title	Number of options granted	Exercise price
James Saralis	Chief Executive Officer	310,000	£0.0025
Christopher Higham	Chief Financial Officer	210,000	£0.0025

These options have been granted in line with the Group's Remuneration Policy and are in the form of nominal cost share options each exercisable at the nominal value of an Ordinary Share of 0.25p ("**Restricted Share Awards**") and vest after three years, subject to continued employment with the Group. In addition, although no performance related vesting criteria will apply to the Restricted Share Awards, the Remuneration Committee of the Board has discretion to amend the number of Restricted Shares Awards to be vested should the amount vesting not reflect the Remuneration Committee's assessment of overall business performance.

Following the grant of these options, James Saralis is now interested in a total of 999,313 share options in the Group and Chris Higham is now interested in a total of 511,999 share options in the Group.

Following this grant there are a total of 3,984,282 share options granted over unissued Ordinary Shares granted to directors and employees, representing 8.60% of the Group's current ordinary share capital of 46,325,222 Ordinary Shares.

The below notifications made in accordance with the requirements of the UK Market Abuse Regulation provide further detail:

1.	Details of PDMR / person closely associated with them ("PCA")		
a)	Name	Mr James Saralis	
2.	Reason for the notification		
a)	Position / status	Chief Executive Officer (Director and PDMR)	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer		
a)	Name	NAHL Group plc	
b)	LEI	213800FQN7XBX1S6U981	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Options over ordinary shares of 0.25 pence each	
b)	Identification code	GB00BM7S2W63	
c)	Nature of the transaction	Grant of options	
d)	Price(s) and volume(s)		
		Price	Volume
		£0.0025	310,000
e)	Aggregated information - Volume - Price	As above	

f)	Date of the transaction	28 April 2023
g)	Place of the transaction	Outside of a trading venue

1.	Details of PDMR / person closely associated with them ("PCA")		
a)	Name	Mr Christopher Higham	
2.	Reason for the notification		
a)	Position / status	Chief Financial Officer (PDMR)	
b)	Initial notification / amendment	Initial notification	
3.	Details of the issuer		
a)	Name	NAHL Group plc	
b)	LEI	213800FQN7XBX1S6U981	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Options over ordinary shares of 0.25 pence each	
b)	Identification code	GB00BM7S2W63	
c)	Nature of the transaction	Grant of options	
d)	Price(s) and volume(s)		
		Price	Volume
		£0.0025	210,000
e)	Aggregated information - Volume - Price	As above	
f)	Date of the transaction	28 April 2023	
g)	Place of the transaction	Outside of a trading venue	

For further information:

NAHL Group PLC

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via FTI Consulting

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Notes to Editors

NAHL Group plc (AIM: NAH) is a leader in the Consumer Legal Services market. The Group provides services and products to individuals and businesses in the through its two divisions:

- **Consumer Legal Services** provides outsourced marketing services to law firms through National Accident Helpline and claims processing services to individuals through Your Law, Law Together and National Accident Law. In addition, it also provides property searches through Searches UK.
- **Critical Care** provides a range of specialist services in the catastrophic and serious injury market to both claimants and defendants through Bush & Co.

More information is available at www.nahlgroupplc.co.uk, www.national-accident-helpline.co.uk, www.national-accident-law.co.uk and www.bushco.co.uk.

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