

REACH: non-regulatory announcement*

4 May 2023

Franchise Brands plc
("Franchise Brands", the "Group" or the "Company")

Investor Presentation

Franchise Brands (AIM: FRAN), an international multi-brand franchise business is pleased to announce that Stephen Hemsley, the Group's Executive Chairman, will be interviewed and will also be presenting at the UK Investor Show on 13 May 2023.

The UK Investor Show will take place at the Queen Elizabeth II Conference Centre, Westminster, London, SW1P 3EE. Stephen Hemsley will be interviewed on the Main Stage at 10am and will then be presenting at 11:30am in the City Index breakout room. Further information can be found at <https://ukinvestor.com/>.

The presentation will be available in the investor section of the Company's website (www.franchisebrands.co.uk) shortly after the event.

The Company looks forward to meeting current and prospective investors at the event.

Enquiries:

Franchise Brands plc Stephen Hemsley, Executive Chairman Andrew Mallows, Interim Chief Financial Officer Julia Choudhury, Corporate Development Director	+ 44 (0) 1625 507 910
Allenby Capital Limited (Nominated Adviser and Joint Broker) Jeremy Porter / George Payne (Corporate Finance) Amrit Nahal (Sales & Corporate Broking)	+44 (0) 20 3328 5656
Dowgate Capital Limited (Joint Broker) James Serjeant / Russell Cook / Nicholas Chambers	+44 (0) 20 3903 7715
Stifel Nicolaus Europe Limited (Joint Broker) Matthew Blawat / Francis North	+44 (0) 20 7710 7699
MHP Group (Financial PR) Katie Hunt/Catherine Chapman	+44 (0) 20 3128 8100 +44 (0) 7884 494112 franchisebrands@mhpgroup.com

About Franchise Brands plc

Franchise Brands is an international, multi-brand franchisor focused on building market-leading businesses primarily via a franchise model. The Group has a combined network of 650 franchisees across seven franchise brands in ten countries covering the UK, North America and Europe.

Franchise Brands' focus is on B2B van-based reactive and planned services. The Company owns several market-leading brands with a long trading history, including Metro Rod, Metro Plumb, Filta and Pirtek in Europe, all of which benefit from the Group's central support services, in particular technology, marketing, management experience and other group resources. At the centre of Franchise Brands' business building strategy is helping its franchisees grow their businesses: "if they grow, we grow".

Franchise Brands employs some 690 people across the Group.

For further information, visit www.franchisebrands.co.uk

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