NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

This announcement is made in accordance with the UK Market Abuse Regulation (Regulation (EU) 596/2014, as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018).

1	Details of the person discharging	ng managerial responsibilitie	es/person closely associated	1
a)	Name	Andrew Croft		
2	Desson for the notifier them			
2	Reason for the notification Position/status	PDMR/Chief Executive Offi	cor	
a)	Position/status	PDWR/Chief Executive On	Cer	
b)	Initial notification	Initial notification		
	/Amendment			
3	Details of the issuer, emission a auction monitor	allowance market participant	, auction platform, auctione	er or
a)	Name	St. James's Place plc		
b)	LEI	213800M993ICXOMBCP87		
4	Details of the transaction(s): se			
	type of transaction; (iii) each da	te; and (iv) each place where	transactions have been cond	lucted
Transaction 1				
a)	Description of the financial			
	instrument, type of instrument	Ordinary shares of 15p each	1	
	X1 ('C (' 1	00000000000000		
	Identification code	GB0007669376		
b)	Nature of the transaction	Grant of share options u	nder the St. James's Plac	e plc
		Company Share Option		mes's
		Place plc Performance S	Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		011.0(92	2,525	-
		£11.9683	2,323	
d)	Aggregated information:			
,	- Aggregated volume	2,525		
	- Price	£30,219.96		
e)	Date of the transaction	3 May 2023		
f)	Place of the transaction	Outside a trading venue		
Transaction 2				
11 ansaction 2				
a)	Description of the financial			
	instrument, type of instrument	Ordinary shares of 15p each	1	
	Identification code	GB0007669376		
b)			undon the Ct. Inventor DI	
b)	Nature of the transaction	Grant of share options u Performance Share Plan	nuer the St. James's Plac	e pic
				1
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£nil	129,612	-
		~~···	127,012	
d)	Aggregated information:		1	_
	- Aggregated volume	129,612		
	- Price	£nil		<u>.</u>
e)	Date of the transaction	3 May 2023		
f)	Place of the transaction	Outside a trading venue		
		-		

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name	Craig Gentle			
2	Reason for the notification Position/status	PDMR/Chief Financial Offic	0 #		
a)	Position/status	PDWR/Cher Financial Offic	er		
b)	Initial notification /Amendment	Initial notification			
2	Details of the issuer emission all	ournes market participant s	notion platform quationaan	or or otion	
3	monitor	owance market participant, a	owance market participant, auction platform, auctioneer or auction		
a)	Name	St. James's Place plc			
b)	LEI	213800M993ICXOMBCP87			
4	Details of the transaction(s): section	on to be repeated for (i) each	type of instrument: (ii) each	type of	
	transaction; (iii) each date; and (iv				
Tra	nsaction 1				
a)	Description of the financial				
	instrument, type of instrument	Ordinary shares of 15p each	L		
	Identification code	GB0007669376			
b)	Nature of the transaction	Grant of share options under the St. James's Place plc			
		Company Share Option Plan linked to the St. James's Place			
		plc Performance Share F	Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£11.9683	2,874		
1)	A (1:0 (*				
d)	Aggregated information: - Aggregated volume	2,874			
	- Price	2,874 £34,396.89			
e)	Date of the transaction	3 May 2023			
Ĺ					
f)	Place of the transaction Outside a trading venue				
Tra	Transaction 2				
a)	Description of the financial				
	instrument, type of instrument	Ordinary shares of 15p each	l		
	Identification code	GB0007669376			
b)	Nature of the transaction	Grant of share options u	nder the St. James's Plac	e plc	
		Performance Share Plan			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£nil	93,719		
d)	Aggregated information:				
<i>u)</i>	- Aggregated volume	93,719			
	- Price	£nil			
e)	Date of the transaction	3 May 2023			
f)	Place of the transaction	Outside a trading venue			
		-			

1	Details of the person discharging	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Tom Beal		
, í				
2	Reason for the notification			
a)	Position/status	PDMR/ Director, Investments		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission all	owance market participant, auction platform, auctioneer or auction		
	monitor			
a)	Name	St. James's Place plc		
ĺ.		1		

b)	LEI	213800M993ICXOM	IBCP87	
4		tion to be repeated for (i) each type of instrument; (ii) each type of iv) each place where transactions have been conducted		
Tra	nsaction 1			
a)	Description of the financial instrument, type of instrument	Ordinary shares of	15p each	
	Identification code	GB0007669376		
b)	Nature of the transaction	Grant of share options under the St. James's Place plc Company Share Option Plan linked to the St. James's Place plc Performance Share Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£11.9683	4,385	
d)	Aggregated information: - Aggregated volume - Price	4,385 £52,481.00		
e)	Date of the transaction	3 May 2023		
f)	Place of the transaction	Outside a trading venue		
Tra	nsaction 2			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each		
	Identification code	GB0007669376		
b)	Nature of the transaction	Grant of share op Performance Sha	tions under the St. James's re Plan	s Place plc
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£nil	82,248	
		£nil	29,000	
d)	Aggregated information: - Aggregated volume - Price	111,248 £nil		
e)	Date of the transaction	3 May 2023		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Peter Edwards	
2	Reason for the notification	•	
a)	Position/status	PDMR/Partnership Director	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission all	owance market participant, auction platform, auctioneer or auction	
	monitor		
a)	Name	St. James's Place plc	
b)	LEI	213800M993ICXOMBCP87	
0)		215800W1995ICAOWIDCF 87	
4	Details of the transaction(s): section	ion to be repeated for (i) each type of instrument; (ii) each type of	
	transaction; (iii) each date; and (i	v) each place where transactions have been conducted	
Tre	ansaction 1		
115	ansaction 1		
a)	Description of the financial		
	instrument, type of instrument	Ordinary shares of 15p each	
	Identification code	GB0007669376	
		1	

b)	Nature of the transaction		ns under the St. James's n linked to the St. Jame Plan	
c)	Price(s) and volume(s)	Price(s) £11.9683	Volume(s) 3,962	
d)	Aggregated information: - Aggregated volume - Price	3,962 £47,418.40		
e)	Date of the transaction	3 May 2023		
f)	Place of the transaction	Outside a trading venue	2	
Tra	ansaction 2			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p	each	
	Identification code	GB0007669376		
b)	Nature of the transaction	Grant of share options under the St. James's Place plc Performance Share Plan		
c)	Price(s) and volume(s)	Price(s) £nil	Volume(s) 82,248	
d)	Aggregated information: - Aggregated volume - Price	82,248 £nil	I	
e)	Date of the transaction	3 May 2023		
f)	Place of the transaction	Outside a trading venue	2	

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nstrument; (ii) each type of	
nstrument; (ii) each type of	
been conducted	
Grant of share options under the St. James's Place Company plc Share Option Plan linked to the St. James's Place plc Performance Share Plan	
e(s)	
]	

a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each		
	Identification code	GB0007669376		
b)	Nature of the transaction	Grant of share options Performance Share Pla	under the St. James's Pl an	ace plc
c)	Price(s) and volume(s)	Price(s) fnil	Volume(s) 82,248	
d)	Aggregated information: - Aggregated volume - Price	82,248 £nil		
e)	Date of the transaction	3 May 2023		
f)	Place of the transaction	Outside a trading venue		

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Ian MacKenzie		
2	Reason for the notification			
2	Position/status	DDMP/ChiefOneration	s & Tashnalagy Officar	
a)	Position/status	_	s & Technology Officer	
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission al monitor	owance market participant, auction platform, auctioneer or auction		
a)	Name	St. James's Place plc		
b)	LEI	213800M993ICXOMBC	213800M993ICXOMBCP87	
4		 ion to be repeated for (i) each type of instrument; (ii) each type of v) each place where transactions have been conducted		
Tra	ansaction 1			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p	each	
	Identification code	GB0007669376		
b)	Nature of the transaction	Grant of share options under the St. James's Place Company plc Share Option Plan linked to the St. James's Place plc Performance Share Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£11.9683	2,507	
d)	Aggregated information: - Aggregated volume - Price	2,507 £30,004.53		
e)	Date of the transaction	3 May 2023		
f)	Place of the transaction	Outside a trading venue	2	
Tra	ansaction 2			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p	each	
	Identification code	GB0007669376		
b)	Nature of the transaction	Grant of share options under the St. James's Place plc Performance Share Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£nil	82,248	
d)	Aggregated information: - Aggregated volume - Price Data of the transaction	82,248 £nil 2 May 2022	l	

(9	Date of the transaction	5 May 2025
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging	managerial responsibilities	person closely associated		
a)	Name	Iain Rayner	× v		
2	Reason for the notification				
a)	Position/status	PDMR/Chief Operating Off	icer		
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission all monitor	l lowance market participant, a	nuction platform, auctioneer	or auction	
a)	Name	St. James's Place plc	St. James's Place plc		
b)	LEI	213800M993ICXOMBCP87			
4	Details of the transaction(s): sect	ion to be repeated for (i) each	type of instrument: (ii) each	type of	
	transaction; (iii) each date; and (i			i type of	
Tra	ansaction 1				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	1		
	Identification code	GB0007669376			
b)	Nature of the transaction	Grant of share options under the St. James's Place Company plc Share Option Plan linked to the St. James's Place plc Performance Share Plan			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£11.9683	2,525		
d)	Aggregated information:				
	- Aggregated volume	2,525			
		£30,219.96			
e)	Date of the transaction	3 May 2023			
f)	Place of the transaction	Outside a trading venue			
Tra	ansaction 2				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each	1		
	Identification code	GB0007669376			
b)	Nature of the transaction	Grant of share options under the St. James's Place Performance plc Share Plan			
c)	Price(s) and volume(s)	Price(s)	Volume(s)		
		£nil	82,248		
d)	Aggregated information: - Aggregated volume - Price	82,248 £nil			
e)	Date of the transaction	3 May 2023			
f)	Place of the transaction	Outside a trading venue			

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Mark Sutton
2	Reason for the notification	
a)	Position/status	PDMR/Chief Risk Officer
b)	Initial notification /Amendment	Initial notification
	I	I

3	Details of the issuer, emission a monitor	llowance market participant, auction platform, auctioneer or auction		
a)	Name	St. James's Place plc		
b)	LEI	213800M993ICXOMBCP87		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
Tra	ansaction 1			
a)	Description of the financial instrument, type of instrument	Ordinary shares of 15p each		
	Identification code	GB0007669376		
b)	Nature of the transaction	Grant of share options under the St. James's Place plc Company Share Option Plan linked to the St. James's Place plc Performance Share Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£11.9683	2,507	
d)	Aggregated information: - Aggregated volume - Price	2,507 £30,004.53		
e)	Date of the transaction	3 May 2023		
f)	Place of the transaction	Outside a trading venue		
Tra	ansaction 2			
a)	Description of the financial instrument, type of instrument			
	Identification code	GB0007669376		
b)	Nature of the transaction	Grant of share options under the St. James's Place Performance plc Share Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£nil	82,248	
d)	Aggregated information: - Aggregated volume - Price	82,248 £nil		
e)	Date of the transaction	3 May 2023		
f)	Place of the transaction	Outside a trading venue		

Classification: 3.1 Additional regulated information required to be disclosed under the laws of a Member State Date of notification: 4 May 2023 Contact: Company Secretary, +44 (0) 1285 717237

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